

**MAY 2007**



# **GWRRA DIVISION RIDER EDUCATION NEWSLETTER**



## **RIDER EDUCATION DIVISION**

### **DIVISION DIRECTOR RIDER EDUCATION**

Bob & Sue Lorenz  
Voice: (517) 548-9028  
E-mail: [blorenz@ameritech.net](mailto:blorenz@ameritech.net)

### **ASST. DIVISION DIRECTOR RIDER EDUCATION**

Mark & Mary Zingery  
Voice: (231)845-0382  
E-mail: [mzingery@chartermi.net](mailto:mzingery@chartermi.net)

### **DEPARTMENT DIRECTOR CPR/FIRST AID**

Larry & Rhonda Stiles  
Voice: (508)567-1307  
E-mail: [Larrystiles@msn.com](mailto:Larrystiles@msn.com)

### **DEPARTMENT DIRECTOR RIDER INSTRUCTOR DEVELOPMENT**

Bob & Althea Berry  
Voice: (520)744-2025  
E-mail: [berryconsulting@comcast.net](mailto:berryconsulting@comcast.net)

### **ASST. DIVISION DIRECTOR RIDER EDUCATION**

Tony & Michelle Van Schaick  
Voice: (315)342-7438  
E-mail: [avansch1@twcnv.rr.com](mailto:avansch1@twcnv.rr.com)

### **RIDER EDUCATION WEB MASTER**

Bob & Shirley Kekeis  
Email: [rkekeis@comcast.net](mailto:rkekeis@comcast.net)

### **DIRECTOR MOTORIST AWARENESS**

Ron & Kathy Jackson  
Email: [ronkathyf11m@verizon.net](mailto:ronkathyf11m@verizon.net)

### **DIRECTOR DRILL TEAMS**

Jim Graybeal  
Email: [arizonadrillteam@cox.net](mailto:arizonadrillteam@cox.net)

### **ASST DIVISION DIRECTOR CANADIAN OPERATIONS**

Dave & Anne Hay  
Voice: (250) 923-8664  
E-mail: [dhay@telus.net](mailto:dhay@telus.net)

## **New/Revised Material On -Line**

The best kept secret in the Rider Education Division is the Rider Education web page. It is always amazing when Educators contact us and have never seen or heard of the REP Handbook or use forms that are many years out of date. Please assist us in getting the word out to our educators and members about the available information contained there and that Educators should keep an eye out for revisions or new material that is posted there.

The link to the RED web page is: <http://www.gwrra.org/regional/ridered/index.html>

The link to the MAD web page is: <http://www.gwrra.org/regional/MAD/index.html>

Revised Masters Recognition Eligibility List: [http://www.gwrra.org/regional/ridered/pdf/2007 Masters Recognition Program Eligibility.pdf](http://www.gwrra.org/regional/ridered/pdf/2007%20Masters%20Recognition%20Program%20Eligibility.pdf)

New Survivors Certificate: <http://www.gwrra.org/regional/ridered/pdf/Survivor%202007.pdf>

New RED Tri-Fold Brochure: <http://www.gwrra.org/regional/ridered/pdf/Rider%20Ed%20Trifold%20Brochure%202007.pdf>

We are under a new format in Rider Education. We have divided the program into departments and with each department a director is in charge. Bob will soon have a more in depth explanation for this new format. We are still working very hard to make our members proud that they belong to be the best motorcycle organization in the world.

Bob sent out to all Regions the concept of this new operation. We hope that this was distributed to all district educators and Chapter Educators. It is very important that everyone understands the new concept and we move forward to better this program.

Tony Van Schaick will be working hard to update the REP, Larry is in the process of updating the new CPR/First Aid guidelines to recognize all the outstanding instructors we have GWRRA.

Bob Berry is working very hard to bring to us the best Rider training courses in any motorcycle organization.

Many things have been going on behind the scenes to make our division the best it can be. You will see more improvements in the near future.

The Department Directors

Remember, this is Motorcycle Awareness month. We should be letting everyone know that there are motorcycles on the road. The four wheelers need to know we are there. Let's make the public aware motorcycles share the highway and give us the space we need like any other vehicle out there.



Check out page three of our newsletter for a great awareness program in Iowa. Great job. Any district or region that does something important for motorcycle awareness and for GWRRA please send this information to me or one of the staff so we can get it out to the rest of the members.

From Region A some good articles on health issues.

## HUGGING – THE PERFECT CURE FOR WHAT AILS YOU

NO MOVABLE PARTS

NO BATTERIES TO WEAR OUT, NO PERIODIC CHECKUPS

LOW ENERGY CONSUMPTION

HIGH ENERGY YIELD

INFLATION-PROOF

NO MONTHLY PAYMENTS

NO INSURANCE REQUIREMENTS

THEFT-PROOF

NON-TAXABLE

NON-POLLUTING

AND, OF COURSE, FULLY RETURNABLE.

HUGGING IS HEALTHY

IT RELIEVES TENSION

COMBATS DEPRESSION

REDUCES STRESS

IMPROVES BLOOD CIRCULATION

IT'S INVIGORATING

IT'S REJUVENATING

IT ELEVATES SELF-ESTEEM

IT GENERATES GOODWILL

IT HAS NO UNPLEASANT SIDE EFFECTS

IT IS NOTHING LESS THAN A MIRACLE DRUG.

A few months ago we had an article on woman and heart attacks. Here is a good article about men and prostate cancer.

### PROSTATE CANCER WAR WINNABLE

According to author Phyllis Zauner the second leading cause of death in American men - and the disease that men dread most - threatening the very essence of being a male.

Once known for hobbling the elderly, it now becomes clear that the numbers of men battling prostate cancer in their 40s and 50s are far larger than imagined. More bad news; clinicians around the country are seeing in younger men the more aggressive forms of the disease – forms that metastasize to other parts of the body.

Researchers are exploring the implications of this new direction. Perhaps the true toll of early onset will not be known until Vietnam veterans

pass through the danger zone—age 45 to 64.

The agony of prostate cancer comes to one man in six, (one in three if African Americans). The American Cancer Society estimates that this year, 200,000 American men will learn they have prostate cancer. Nearly 40,000 will die of it. Today, Prostate cancer is more devastating than the polio epidemic in it's worst year.

TREATABLE. Prostate cancer is easily detected and is one of the most easily treated cancers if caught in time. Yet the majority of those most at risk will go uninformed and go unexamined. Early detection through annual screening tests in men over 50—perhaps during a routing physical exam – could topple these alarming statistics. The procedure is simple: digital exploration through the rectal wall and a blood sample for PSA (prostate specific antigen) testing.

Prostate cancer was recently added to the “positive association” list for Agent Orange benefits by VA. Veterans who served in Vietnam between 1962 and 1975 (including those who visited Vietnam even briefly or served in the waters just off shore) are presumed to have been exposed to agent orange.

The good news is that the future for prostate cancer victims has never been brighter. An explosion of research and new drugs under development, aided by a coalition of fund raising organizations is changing the fight against the disease and giving hope to tens of thousands of American men.

Ralph Burnett, a Korean War Veteran and board chairman of NPCC

(National Prostate Cancer Coalition) says: there is no question what our goal is;” we are going to cure prostate cancer!” We’re on the cutting edge and moving fast.

SEEKING FUNDS What it takes is money for research, money for clinical trials and money for screening – so a cancer will be stopped before it grows. From a starting budget in 1996 of 95 million, they collected over 425 million in 2000.

But what is now needed, is volunteers for screenings. Some of the researchers are offering free screening to promote the program.

Still, beating the disease is not the end of the story. A man may survive the operation and even find himself cured, only to live with two dreaded complications, incontinence and/or impotency. Little is known about what causes prostate cancer other than race and age.

Risk factors include family history of the disease and a diet high in fats.

If a man has a close relative with prostate cancer, he is at twice the risk and with two relatives affected, the risk goes up five fold. As a group, African-American men have the highest rate of prostate cancer in the world, roughly twice that of whites in the United States and nearly 7.5 times higher than Korean-Americans

A whole new field of research has opened with the idea that prostate cancer is food related. Several scientists are working on this theory and have discovered that a vegetarian diet, heavily laden with soy seems to make the difference. One of the main theses is that men in China and Japan have up to 90% less prostate cancer than American men, and that diet makes a difference.

CONTROLLING CANCER. Prostate cancer is a disease that is ultimately controllable. A war is being waged to wipe it out, but much depends on men themselves to be on the watch. Dr. Richard Atkins of NPCCs board of directors, says “men should be their best advocate, no one is as responsible for your fate as you are.” Every mans PSA testing should start at age 45—earlier if you are African—American or with history of prostate cancer in your family.

With the ever increasing number of our family and friends being affected by this disease and related problems, we cannot place too much emphasis on early detection of this malady. Encourage all men to have an annual checkup, maybe one of the things you would do during the winter months when the riding season is not too busy, however if a symptom or problem is noticed, contact your physician and get a check up immediately, we do not want to lose anyone to this dreaded disease.

[Portions borrowed from the American Legion Magazine](#)

Article by Phyllis Saunter

### From the Sr. District Educators ...

**US and THEM...** In the Iowa District we have done a great job offering Rider Courses, First Aid Classes, and various safety and riding seminars. This has been achieved at our **Annual Safety Weekends** as well as at various Chapter functions throughout the Iowa District. We should consider ourselves lucky that we are given the opportunity for further safety education. We need to continue to keep **US** up to riding speed, but let us not forget **THEM**. We on two and three wheels have an awesome responsibility to keep ourselves trained. More than half of all crashes are due to rider error. Please keep in mind that **YOU** are responsible for **YOU**. We have an even larger responsibility to help our own safety by educating the general public that we are once again getting ready to hit the roads and byways. This **THEM** includes autos, pickups, trucks, buses, trains, airplanes, and pedestrians. I would say that if we counted **THEM**, that number would be a lot larger than **US** on two and three wheels. The four most deadly words are "I didn't see him". We therefore have a responsibility to ourselves to get out there and let **THEM** know that **WE** are out there. During the months of March, April and May, each Chapter along with the District Staff and **OSCAR** are challenging you to get out, there to meet and speak to the various general road users that we will soon be on the roads. For the past several years Iowa District Rider Education has encouraged you to get Proclamations signed by government entities to recognize May as *Motorcycle Safety Awareness Month*.

It is still encouraged to get these Proclamations but we need to take the next step. We need to get this information out to the public, get it in the media, and get out and speak to as many of **THEM** as possible. We also continue to encourage the

use of signs to get the message out. This can be done at Mall Shows, Ride and Show and when **WE** are parked while out for a ride. If our efforts save one life it is worth our time.

The younger audience you speak to, the better the results. If we tell young children about motorcycles, then the next time they are with an adult driver they will probably point **US** out to **THEM**. Even a friendly wave to the younger folks pays **US** dividends. We need to speak with all age groups as each has their own interpretation of motorcycles. Some think we are renegades and some think **US** fools, but let **US** help **THEM** understand we are the same as **THEM** except we chose to ride on two or three wheels. We want to remind **THEM** that we are on the roads too and to watch for **US**. Let's not only educate the 50% of **US**, but let's also educate the 50% of **THEM**! Share the **OSCAR** Points with your Chapters as you may have members that would like to participate even if you do not. It cannot be said enough, **PARTICIPATION = FUN**. ...there is room for both **US** and **THEM**

**Joe & Judy Pirillo**

IA Senior District Educators and  
2006 GWRRA "Educators of the Year"

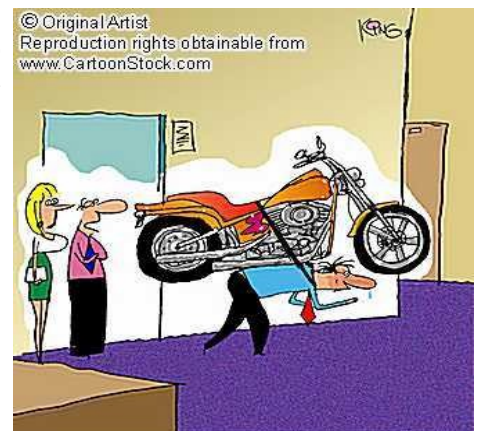
Now that spring is around the corner and it's a little bit warmer in the garage it may be time to look at your motorcycle and do a T-CLOC inspection. If you take your bike to a dealer for service, they should be doing their version of the inspection.

The T-CLOC items are:  
Tires and wheels  
Controls  
Lights  
Oil  
Chassis

See your Chapter Educator for a copy of the T-CLOC inspection checklist to guide you through the procedures listed under each heading.

"**KNOW YOUR RESPONSIBILITIES** From the WI Motorcyclists Handbook "Accident" implies an unforeseen event that occurs without anyone's fault or negligence. Most often in traffic, that is not the case. In fact, most people involved in a crash can usually claim some responsibility for what takes place. Consider a situation where someone decides to try to squeeze through an intersection on a yellow light turning red. Your light turns green. You pull into the intersection without checking for possible latecomers. That is all it takes for the two of you to tangle. It was the driver's responsibility to stop. And it was your responsibility to look before pulling out. Neither of you held up your end of the deal. Just because someone else is the first to start the chain of events leading to a crash, doesn't leave any of us free of responsibility." Some of those well known signs along the roads back in the 50's and 60's summed up the above situation this way: "He was in the right -- as he sped along -- but he's just as dead -- as if he'd been wrong -- Burma Shave".

Ride Safely  
Burma Shave By Terry Hughes



"Tony's afraid to leave his new bike in the parking lot, so he carries it with him wherever he goes."