Gold Wing Road Riders Association
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Press Release

GOLD WING ROAD RIDERS ASSOCIATION ANNOUNCES CHAPTER, REGION & DISTRICT RECRUITMENT CONTEST!

Phoenix, AZ (December 1, 2011)—Gold Wing Road Riders Association (GWRRA) announces a Chapter, Region & District contest to coincide with the revamped recruitment program, "FIND-A-FRIEND" with a twist, NEVER PAY DUES AGAIN! The contest will begin January 1, 2012 and run through December 31, 2012. It will be open to all Chapters, Regions & Districts of GWRRA. This program is just part of GWRRA's way to help celebrate their 35th anniversary (1977-2012).

Here is how the contest works:

Chapter Recruitment Contest:
The top three Chapters in each Region that recruit the highest percent of new memberships in 2012 (based on the greenbar report), will win a Find-A-Friend plaque and have FREE Charter fees for the next year!

District Contest:
The District in each Region that recruits the most new memberships in 2012 will win a Find-A-Friend trophy. All District winners will be featured in an article in *Wing World* & E-newsletter (Wingin' It). A picture of each District winner will be featured on GWRRA's web page, and each will be recognized and have special seating at Wing Ding.

Region Contest:
The Region that recruits the most new memberships in 2012 will win a Find-A-Friend trophy. Region winner will be featured on the cover of *Wing World* magazine, have an article in *Wing World*, E-newsletter (Wingin' It) and have a page in the Gold Book. A picture of the Region winner will be featured on GWRRA's web page, and they will be recognized and have special seating at Wing Ding.

GWRRA will provide Find-A-Friend hangar tags, Find-A-Friend information recruiting cards, and Find-A-Friend inserts that explain the program to help your recruiting efforts. If you would like recruiting materials, all you have to do is e-mail customerservice@gwrra.org or call Customer Service. They will be more than happy to send these great recruiting tools to you. In addition, you will be able to download the following from our Find-A-Friend website (**www.gwrra.org/FAF.html)**: website ads, Chapter newsletter ads, printable Find-A-Friend applications, Find-A-Friend hangar tags, Find-A-Friend information recruiting cards and Find-A-Friend inserts that explain the program.

GWRRA, with its motto ***"Friends for Fun, Safety and Knowledge,"*** is a not-for-profit organization with over 72,000 Members in 53 countries, and 4,000 volunteer leaders providing rider education and social structure, along with organizing events, rallies, rides and meetings throughout the year. Visit GWRRA's Web site: **www.gwrra.org** or call **(800) 843-9460** or **(623) 581-2500** (in Phoenix) for more information.

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