



Gold Wing Road Riders Association

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Press Release – For Immediate Release

AmeriPlan® Added to GWRRA Discount Benefit Program

Phoenix, AZ (February 2, 2009) — Phoenix, AZ – Melissa Eason, Executive Director of the Gold Wing Road Riders Association (GWRRA), announced that AmeriPlan’s dental and healthcare programs have been added to their already extensive list of discount membership benefit programs. “Our members let us know that healthcare was their number one concern,” said Melissa Eason. “The AmeriPlan® programs are affordable, require no paperwork, cover pre-existing conditions, and offer an extensive network of healthcare professionals.”

For over 16 years, AmeriPlan® Corporation has been the leader in providing affordable, money-saving discount healthcare programs. AmeriPlan’s Dental Plus™, and Total Health Plus™ programs have saved uninsured and underinsured Americans hundreds of millions of dollars on their Physician Services, Dental, Vision, Prescription Drug, Chiropractic Care, as well as other health-related expenses.

AmeriPlan’s programs are not insurance; instead, AmeriPlan® provides healthcare services through a network of contracted providers who offer their services at significantly reduced rates to AmeriPlan® members. The plans are simple for everyone since there is no paperwork, no insurance company approvals, and no referrals needed. AmeriPlan® members may also enjoy access to ancillary services such as lab work, a hospital advocacy program, plus legal, identity theft and auto club services.

Dennis and Daniel Bloom comment, “We are so proud of our company, employees, independent sales force, members and healthcare providers. Our mission to provide quality, affordable healthcare to the public is a partnership between AmeriPlan® and our Independent Business Owners. Together, we can make a significant difference in the lives of millions of people in the coming years.” AmeriPlan® has more than 175 employees operating out of its headquarters facility at 5700 Democracy Drive, Plano, Texas, 74024.

For more information, visit www.everyonebenefits.com/GWRRA or call (800) 583-3240 and ask for Bill Losey or Mark Maymon, Benefit Plan Administrators, for more information.

Founded in 1977, the Gold Wing Road Riders Association is the largest single marque motorcycle organization in the world, with 75,000 Members in 52 countries. Call 800-843-9460 or in Phoenix 623-581-2500 for information or to join or renew and be eligible for these and more great benefits.

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