



## Gold Wing Road Riders Association

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## FOR IMMEDIATE RELEASE

# ABEL GALLARDO NAMED PRESIDENT OF THE GOLD WING ROAD RIDERS ASSOCIATION

**Phoenix, AZ (January 25, 2012)** — Abel Gallardo has been named President of the Gold Wing Road Riders Association, Inc. The announcement was made by Paul Hildebrand, Founder and Chairman of the Board. GWRRA is a Phoenix based motorcycle association. Mr. Gallardo was previously the Executive Vice President of Operations and served in that capacity since February 2011. Prior to being appointed Executive Vice President, Mr. Gallardo had been serving as Vice President of Operations since April 2006.

“Abel’s effectiveness in serving GWRRA is recognized through this promotion”, said Mr. Hildebrand, adding that, “Abel’s energy, vision and abilities fit the legacy we have always aspired to in serving our membership. His ideas and goals will set the tone for the future of this great Association”.

After joining GWRRA in 1998, Abel Gallardo served GWRRA as Accounting Manager and Operations Manager. While in his previous roles, Mr. Gallardo was responsible for the successful streamlining of GWRRA’s accounting systems, which lead to significant savings for GWRRA. Mr. Gallardo is also responsible for the database conversion which enabled GWRRA to transact business via the internet.

Abel Gallardo stated, “The greatness of GWRRA has and continues to be found, in the many relationships that this association has built over the years. From the life-long friendships, all the way to the industry partners made along the way, GWRRA’s motto of Friends for Fun, Safety and Knowledge is realized every day as a result of those relationships. It is my primary goal to bring growth, both in membership and industry presence to GWRRA, through programs that strengthen relationships, as well as build new ones, to carry GWRRA into a future of more Friends, more Safety, more Knowledge, and most importantly, MORE FUN”.

Mr. Gallardo was born in Los Angeles, CA, until his family relocated to Phoenix, AZ in 1990. He and his wife of 9 years, Sussy, have one son, Seth.

GWRRA, with its motto “**Friends for Fun, Safety and Knowledge**,” is a not-for-profit organization with over 72,000 Members in 53 countries and 4,000 volunteer leaders providing rider education and social structure, along with organizing events, conventions, rides and meetings throughout the year. Visit GWRRA’s Web site: [www.gwrra.org](http://www.gwrra.org) or call **(800) 843-9460** or **(623) 581-2500** (in Phoenix) for more information.

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