



Gold Wing Road Riders Association

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Press Release

Value Added to GWRRA Discount Benefit Program

Rescue Plus Program--Now With Added Mileage at No Cost to Members!

Phoenix, AZ (January 14, 2009) — Phoenix, AZ – Melissa Eason, Executive Director of the Gold Wing Road Riders Association (GWRRA), announced a change to the existing Member Discount Benefit Program, namely GWRRA's Rescue Plus Towing and Emergency Roadside Assistance Program. The program change began January 1, 2009, and is open to all Members of GWRRA who purchased Rescue Plus.

Members of GWRRA, the world's largest single-marque social organization for owners and riders of Honda Gold Wing and Valkyrie motorcycles, are given a FREE membership into the Standard Rescue Program. Some of the Standard Rescue Program benefits include: Emergency tow service for your covered motorcycle up to 35 miles from the breakdown; mechanical first aid (battery service, locksmith service, to name a few); auto rental reimbursement; and the option to purchase the upgraded version of Rescue Plus for *only \$25*.

GWRRA has searched many companies and spent many years looking for the best possible Towing and Emergency Roadside Assistance Program for our Members. And we found it in RESCUE PLUS! Now it is even better with added mileage. Call GWRRA at 800-843-9460 for more information or check it out at www.gwrri.org

With the enhanced Rescue Plus Program you receive these added benefits: ALL non-commercial vehicles in your household are covered up to 100 miles from the breakdown; emergency trip interruption will pay you up to \$166 per day for emergency living expenses for up to three days, if you are involved in an accident; free map service; rental car and hotel discounts. Call GWRRA for a copy of the Rescue and Rescue Plus Certificates to see all the benefits and details of their services.

Founded in 1977, the Gold Wing Road Riders Association is the largest single marque motorcycle organization in the world, with 75,000 Members in 52 countries. Call 800-843-9460 or in Phoenix 623-581-2500 for information or to join or renew and be eligible for these and more great benefits.

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