



## Gold Wing Road Riders Association

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## Press Release

# GWRRA ANNOUNCES NEWLY REDESIGNED WEB SITE & 35<sup>th</sup> ANNIVERSARY PRIZE GIVEAWAY

Phoenix, AZ (January 5, 2012)—The newly redesigned Web site of Gold Wing Road Riders Association (GWRRA) is now live on the World Wide Web. GWRRA aims to extend the reach to all Gold Wingers and Touring Motorcycle enthusiasts. The new Web site features expanded content and streaming media including video clips, live customer service assistance, Member rides photos, Trikes, non-members section, travel information and much, much more! The redesign incorporates bold colors and graphics and new navigational tools.

To encourage you to visit our new Web site, and to help celebrate our 35<sup>th</sup> Anniversary, we will giveaway 3 prizes each day, January 9<sup>th</sup> through 12<sup>th</sup> (12 prizes total).

### Each day, you have 3 ways to win a prize! Here's how to enter:

Starting Monday, January 9<sup>th</sup>, visit our newly redesigned Web site [www.gwrra.org](http://www.gwrra.org) and do the following:

- **Like us** on Facebook. Click on the "Like" Facebook button on our homepage. Sign on to your Facebook account (or create a Facebook account) and you are entered to win a prize. You only have to **Like** us on Facebook one time and you will be automatically entered each day to win a prize. It's that simple.
- **Follow us** on Twitter. Click on the "Twitter" link, then click on the "Follow" link, sign on to your Twitter account (or create a Twitter account) and you are entered to win a prize. You only have to **Follow** us on Twitter one time and you will be automatically entered each day to win a prize.
- **Find Wingy** on our new website. Find Wingy (same image from *Wing World* magazine), click on image, fill out form and submit to enter & win a prize. Wingy will appear in a different location each day starting at 7 a.m. MST. Have fun!

We will randomly select 3 winners each day, Monday January 9<sup>th</sup> through Thursday, January 12<sup>th</sup>.

Winners will be announced the following day in "Recent News" on our new website! You can enter up to 12 times (3 times each day). Subject to rules of giveaway.

Prizes include: GWRRA Vintage T-Shirt (three available), Gold Wing Motorcycle Model (three available), 1 year subscription to Norton Anti-Virus Software (three available), GWRRA Motorcycle Flag (one available), GWRRA Motorcycle License Plate Frame (one available) and a Griffin Logo Bolo Tie – Red (one available).

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