



# INSIGHT

TOOLBOX  
FOR OFFICERS

Cheri Walloch, Editor

April 2020

## TEAM GWRRA

Jere & Sherry Goodman  
*Director of GWRRA*

Larry & Penny Anthony  
*Director of Membership  
Enhancement*

Bruce & Barb Beeman  
*Director's Assistant*

Clara & Fred Boldt  
*Director of the University*

Alessandro & Mariarosa Boveri  
*Director Overseas*

Mike & Barri Critzman  
*Director of Motorist  
Awareness*

Randall & Janet Drake  
*Director of Finance*

Susan & George Huttman  
*Director of Rider Education*

John & Shawn Irons  
*Director's Assistant*

Francois & Chantal Séguin  
*Director's Assistant*

Bob & Nancy Shrader  
*Director's Assistant*

Tom & Renee Wasluck  
*Director's Assistant*

## Jere & Sherry Goodman Director of GWRRA

### Wing Ding Buzz!



Do you ever think about the enthusiasm leading up to the Super Bowl? Two weeks before the big game, that is what all the sports channels want to discuss. What about the commercials and the show spectacle that takes place during half time? All kinds of buzz leading up to the big game.

Our point is that enthusiasm is contagious and that kind of buzz in the air is something we encourage to happen leading up to Wing Ding 42.

If you are a Member of GWRRA, why would you not want to go to our association's biggest National event? You get to be with your GWRRA family from all over North America and Overseas. It is a gigantic family reunion.

The adventure of traveling together with a group from your Chapter or other Chapters is where some of the greatest memories are made. Even if you do not participate with a Chapter, it is easy through social media like the GWRRA Facebook page to reach out to those from your area that may be interested in traveling together. If group travel is not your thing, we get it, as it is not for everyone.

From the standpoint of the Chapter, Sherry and I would like to ask you, the Chapter Director, can you get several from your Chapter to travel together and make those memories? Perhaps you could reach out to a nearby Chapter Director and travel together. Many Chapters have a close relationship with another Chapter that is not far away. Why not travel together? District Teams can do the same, and what about meeting up along the way with another District?

Wing Ding is an exciting event and we all can use another bit of safety chrome. It happens just once a year, so let's start to get excited and make those plans for a fun-filled time at Wing Ding 42 in Springfield. In advance, Sherry and I just want to say, welcome to the *Show Me State*.

Ride safe; be well. And, as always, remember that fun shall be the last word—so HAVE FUN!

*Jere & Sherry Goodman*

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## Bob & Nancy Shrader Director's Assistant



It's almost unbelievable how fast things have changed in America because of the COVID-19 virus. Six months ago none of us could have imagined how much this virus would impact our society in general as well as the day-to-day functioning of GWRRA at the Chapter and District levels.

A number of drastic steps have been taken by the Federal, State, and local governments to stem the spread of this potentially deadly disease. Many of these necessary steps have forced the cancelation of our District rallies, Chapter gatherings, and other social functions. These are the events that play such a large role in our GWRRA lives. Now many of them are gone, at least for the time being. This can lead to our Members drifting into other activities or letting their associations with each other dry up. Something we really don't want to see. There will come a day when the COVID-19 virus has been conquered and we can return to our normal daily lives. When that glorious day comes, we want to be ready to get back to our previous activities.

In order to be sure that our fellow members and friends are still there when this nightmare is over, we need to be sure to stay in touch with each other and to maintain our associations in non-physical ways (phone calls, Zoom calls, email, etc.). We also need to know if one of our members falls ill so that we could offer whatever assistance might be possible under the circumstances. This is not a time to let our invaluable friendships drift away. We don't know how long this will last.

While our rallies and gatherings are discouraged by the government for obvious health and contamination reasons, we might be able to continue riding while not endangering ourselves or others. Riding as an outdoor exercise is not the same as being in close quarters indoors with each other where the virus might be spread. All of the guidance about proper "social distancing" would have to be practiced, but with some advanced planning and arrangements this could be achieved. Obviously, if you don't feel well or are uncomfortable with riding for any reason, then certainly you shouldn't.

None of this is intended as medical advice, just some ideas to consider while following the guidance of the authorities.

*Bob and Nancy Shrader*

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## Larry & Penny Anthony

### Director of Membership Enhancement



Well, the wife just got “the word” from her place of employment, and I just finished carving out a workspace for her in our family office so she can work from home. A lot of us are in the category of “Stay at home, please!” I just got a text from my son wanting to be sure I was doing just that – it reminded me of a woman who spoke of once having to brake hard while driving, and automatically flinging out her arm to help protect her mother in the passenger seat next to her – and the look she got from that!

It’s hard to capture the magic of personal interaction remotely, but **Zoom calls** (teleconferencing) can go a long way towards making up for that. A lot of our communication is nonverbal, as any husband can attest who’s watched his wife’s face while she says, “Sure honey, you just go ahead and do whatever you want!” Zoom calls help fill in the gap by letting you see the faces, expressions, and emotions of others on the call. And it’s tailor-made for the situation we’re all in right now! Stay in touch with your Chapter and District Teams so that you don’t lose the feeling of togetherness you now have. If you’re not familiar with Zoom, now is a good time to play with it and check it out. (And it can be fun – I put a green screen up behind me and played with making the background behind me look like outer space, or a horde of ravening zombies. I’m still waiting to try that one out for our Team Zoom calls!)

**Area Run Lists (ARL):** Now is a great time to review the Members on your ARL. Give them a call – let them know you are thinking about them, have they heard the latest precautions about “social distancing” and hand washing, and do they need any help getting needed supplies. With the internet, social media, texting, and such, there’s no need for any of us to feel isolated, even if we are “cocooned” in our homes.

**Share news** in your locale – school and business closures, who might actually have stocks of toilet paper, stores and restaurants that will make deliveries. **Please refrain** from sharing conspiracy theories, labeling people as “panic buyers,” or long-winded complaints about how nobody told you something was cancelled quickly enough to suit you - or how you are terribly inconvenienced by having to postpone your cruise. None of this is helpful or productive.

And who knows, you might actually have time to change that air filter in your bike before all of this blows over!

If you liked this article, a roll of toilet paper would be appreciated ...

*Larry & Penny Anthony*

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**Gary Ballou**  
**GWRRA Motorcycle Awareness Day Project Leader**  
**Ohio District MAP Coordinator**



Before I begin, please realize that because of advance deadlines, I am writing this in the middle of March. At that moment, our Federal, State, and local governments were in the throes of trying to figure out how to stem this virus wandering through our midst. By the time you see this, I am hoping that some semblance of normalcy may have returned to our daily lives. So I'm going to continue as if that is the case.

These early days of Spring can be especially hazardous for motorcyclists for several reasons. There can be sneaky slick sections in shaded areas. Sections of road can be filled with rough patches, potholes, etc. and road crews will be out trying to fix these issues.

While you're out there dodging tank traps, be mindful that the motoring public is dodging the same hazards at the same time. As if they weren't distracted enough, in much of the country they have also had several months to forget that they are sharing the roads with motorcyclists.

In the month of May, the U.S. Department of Transportation, as well as most state and provincial governments, promote some type of "Motorcycle Awareness" program. With that in mind, this is to (again) remind you that the second Saturday of May (this year on May 9, 2020) is GWRRA National Motorcycle Awareness Day. Every Chapter and District is encouraged to have something planned for that day, or at least some Motorcycle Awareness activity in May. There will be lots of ideas and tools on the new GWRRA Motorist Awareness website which may be online by the time this article is published at <https://www.map-gwrro.org/> If you have any difficulty, I have also posted most of the materials on the Ohio District webpage at <https://ohiogwrro.org/motorist-awareness/>

While you're out there, don't be bashful about contacting your state and local governments about declaring an "official" day of observance. There are even sample "proclamations" in the links. Take some photos and get some local and social media coverage.

Be safe out there and most of all, have fun!

*Gary Ballou*

*Mike & Barri Critzman*  
Director of Motorist Awareness  
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## Susan & George Huttman Director of Rider Education



The well-being of every GWRRA Member, their families and friends will always be paramount to the GWRRA Rider Education Team. We believe, the deferment of any non-essential activities is crucial to limiting the risk of exposure to COVID-19 and we recognize it has resulted in the suspension of ALL MEDIC FIRST AID® classes and the postponement or cancellation of District and Chapter educational events across the Association.

Knowing in the weeks and months ahead it will take time to reboot event scheduling, it is important for the Rider Education Program to work with the Members to address their concerns about the Levels Program and Master's Recognition.

To that end, Members participating in the Rider Education Levels Program who have expired or will expire on or after **January 1, 2020**, are granted a grace period until **December 31, 2020**, allowing time for the Member to take part in one or more of the following courses or classes to bring their level up to date:

- GWRRA (or RE Program approved alternative) on-bike course;
- The University's Co-Rider seminar;
- GWRRA MEDIC FIRST AID® (or MFA Program approved alternative) class.

**The grace period will not be decreased and may be extended if deemed necessary.**

***PLEASE NOTE:*** Determinations related to the accessibility of University Instructors and Trainers who may be affected during this or any grace period to University class materials is at the discretion of GWRRA University Director, Clara Boldt.

*GWRRA Rider Course Instructors who may be affected during this or any grace period should contact Chuck Geggie, REP Assistant-Rider Course Program, directly.*

*MFA Instructors should contact the MFA Director, Laurel Kuehl, directly with any questions or concerns about how this may impact them.*

District Educators should continue to accept Master Rider and Co-Rider N.9 applications and submit them to the Director, Rider Education Program, using one of the following methods:

- **Scan** and forward the N.9 Application and Letter of Recommendation to the Director, Rider Education Program, [director-re@gwrro.org](mailto:director-re@gwrro.org) for review and approval by return email. *Submission of the approved Application and check to the Home Office will be the responsibility of the District Educator.*
- **Mail** the N.9 Application, Letter of Recommendation, and check to the Director, Rider Course Program for review and approval. **Susan Huttman, P.O. Box 2466, Hildebran, NC 28637.** *Submission of the approved Application and check to the Home Office will be the responsibility of the Director, Rider Education Program.*

*Continued on page 6*

The GWRRA Rider Education Program Team will continue to provide all Members and Officers with the assistance needed to keep us all traveling in the right direction. We invite any District currently with or without the benefit of an Educator to contact their RE Program Team Assistant or the Director, Rider Education Program, for guidance related to the RE program and its administration in your District.

*Susan & George Huttman*

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**Clara & Fred Boldt**  
**Director of the University**



**IMPORTANT ANNOUNCEMENT!!!!!! On-line  
University Training Update 3.24.2020**

*An Alternative to Classroom Training.* Due to the COVID-19 pandemic, we would like to encourage you to postpone all University training for the time being. We are aware that many of you have already done so, but felt it was important to reiterate the message for any of you that have yet to do so. Unfortunately, due to the fluidity of the situation, we cannot begin to estimate the length of time this request will remain in effect. But we can assure you that we are in continued communication with health entities and municipalities across the country for the most up to date and accurate information.

While we respond to the COVID-19 pandemic by reducing our contact with others, the GWRRA University is offering an alternative training opportunity — online training by the Director of the University and the University Assistants.

Beginning April 6, GWRRA University will be offering a limited number of classes by video conferencing (Zoom). The classes offered are listed below and you can find the times and the registration form on the University website: [gwrroa.com](http://gwrroa.com).

**GWRRA Module 202-04 Retention is Important** ~ How to retain Members. To understand that retention is strategy rather than an outcome.

**GWRRA Module 301-02 More Members** ~ Recruitment basics. The importance of creating and implementing a recruitment plan.

**GWRRA Module 106-01 On the Level** ~ Covers the Levels Program. The steps to progressing from Level I through the Level IV Masters program.

**GWRRA Module 201-06 Newsletters** ~ Discusses communication via Newsletters and why they are so important today. It isn't just the newsletter editor...it is everyone!

**GWRRA Module 106-02 How Aging Affects Riders** ~ Mature riders. The affects of aging on riders.

**GWRRA Module 201-03 Can You Hear Me Now?** ~ Communication. What types of communications are available and how to successfully use them.

**New Member Orientation** ~ All about the benefits of belonging to GWRRA.

**Co-Rider Seminar 101-02** ~ Information and tips for the co-rider. This seminar is part of the Levels program. This class will be entered into the Rider Ed database when completed.

Here are the specifics:

- ◆ Preregister on-line on the University website: [gwrradot.com](http://gwrradot.com) by clicking on the scrolling notice and filling out the form.
- ◆ Once registered, you will receive an email confirming your registration.
- ◆ Classes will be offered at 3:00 pm and 6:00 pm Central Time.
- ◆ Class sizes will be limited.
- ◆ A U.3 class roster will be completed and submitted for entry into the database.

You must participate by computer or phone with a camera and microphone. No dial in calls.

**All** Members are encouraged and welcome to attend. The University Team is ready and waiting for you to sign up. Let's have some fun!!!

Updated class lists for training online classes and times will be posted on our website, University Facebook page, and the University GroupWorks site.

Any questions, please contact Clara Boldt, Director of the University.

*Clara Boldt*

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