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INSIGHT

focus

ADDRESSING THE NEEDS OF OUR VOLUNTEER OFFICERS
WORLD WIDE.

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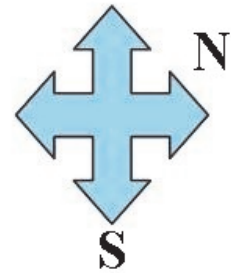
This Month's Guest Contributors:

As we begin 2015, we want to wish all of you a very Happy New Year! We hope that 2015 will be filled with hope, peace and cheer around the world.

Please ride safe, stay warm & dry, and most of all, have FUN wherever your travels take you.

Ed Porter





Bones to Pick!

Did you ever have a “bone to pick” with someone? There is a right way and wrong way to handle problems and concerns with Members and/or Officers. First, let me address the wrong way. Many times we fail to differentiate between a personal issue and a conflict with policy or procedure? Within any large organization, there are going to be differences of opinion or interpretations of policies and procedures. More times than not, personality conflicts are at the root of disagreements and we don’t screen this carefully enough.

We are fortunate to have such a diversified group of Members. On the flip side, this can complicate our job in trying to provide opportunities for ALL Members to enjoy the benefits GWRRA has to offer. Many Members/Officers tend to interpret constructive criticism, coaching and even mentoring as a personal assault and become confused at how to deal with it. For some, this means resigning and ultimately dropping their membership. For others it means striking back with harsh responses through e-mail, face-to-face verbal attacks and so on. Then there are those that will do absolutely nothing, and I mean nothing! Does this sound familiar?

Now let’s consider the right way. First, we must determine WHAT the problem really is. Has there been unfair or inequitable treatment of a Member/Officer? Second, WHY do we consider it a problem? Is it GWRRA related or personal? Third, HOW are we going to approach it. Do we start with an e-mail, phone call or face-to-face? Face-to-face is the most effective and preferred way to communicate! Talking on the phone is next. E-mail is the least effective, however better than not at all. One thing for sure, RAISING YOUR VOICE at a Member/Officer is never appropriate. We are all Members because we chose to be. Sometimes the path of least resistance and the only path for some are to leave the organization when they feel unappreciated or it’s no longer enjoyable.

Never forget, we are Volunteers leading Volunteers! We are involved because we like riding and helping others. When these two things are no longer enjoyable, our hope is that you recognize it and be proactive in dealing with it. Fun, Safety and Knowledge are byproducts of our leadership so please lead conscientiously.

Bill & Dea Ann

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Leadership Training Program

*A continuous guide for the
Leadership Training*



A part of the vision Paul Hildebrand, our Founder, has always had for GWRRR is to provide high quality, relevant education and training to its Members. We see it in our motto-Friends for Fun, Safety and Knowledge. Our plan is to continually expand on his goals for our Members to have access to the best information and training available to keep us safe and help us in all areas of our lives. To make sure this happens, we need great people who have a passion for training and our Members.

I am very excited to announce Anita Alkire has been appointed as the new Assistant Director of Training. Anita holds 7 teaching credentials, and has an impressive GWRRR resume. She and JR joined GWRRR in 1999. Their home Chapter is CA1F in San Diego and they love playing with their GWRRR family at home. They started right off as dinner ride coordinators and within 6 months were asked to be Assistant Chapter Directors and their Chapter's Couple of the Year. A year later they were Chapter Directors. Then, from Asst. CA District Directors, to Directors to Region F Directors to now being Deputy Directors taking care of the "I"ncredibly "F"un Regions in the west. Throughout this journey they became seminar presenters, SI061 and 62 for Rider Education. They also pursued Leadership Training, rising to the level of Master Instructors and now through Gold Wing University (GWU) they have added Membership Enhancement. As you can see, they always enjoy sharing experiences and knowledge with their GWRRR family.

Anita will continue in her role as Deputy Director, with JR working with her to take on more of her Deputy responsibilities, and now gets to experience "the best of both worlds," she says, "my love of Directorship and the passion for training and coaching." Anita's main role as Asst. DOT will be to help with the restructuring and rebuilding of GWRRR's Gold Wing University. She has already been extremely valuable in helping develop new ideas and programs around leadership and how we can be strategic while maintaining our GWRRR family and fun feel.

Help me welcome and congratulate Anita to a position she is so well suited for!

Joe

LEAD LIKE YOU RIDE. LIVE LIKE YOU RIDE.

Bob and Karla Greer

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Membership Enhancement Program

*A continuous guide for the Membership
Enhancement Program*



Merry Christmas and Happy New Year from Karla and me and the entire MEP Team. We want to thank all of you for your tireless time and effort to make GWRRR and the Membership Enhancement Program successful.



Just a few reminders that are approaching quickly in 2015:

Tommy & Gayle need all Region Couple's of the Year picture's and articles which will be published in e-News between now and Wing Ding 37. Some Region Couples have already submitted this information and they have already begun to be published.

Due to Tommy & Gayle Wilson as soon as possible

E-mail to t17wilson@gmail.com

First Place Region Newsletter winners

Due to Dennis & Anne Greer by January 15, 2015

E-mail to denniswgreer@att.net with the attention line "Region ___ GWRRR Chapter Newsletter of the Year Winner".

MEC of the Year Nominations

Due to Bob & Karla Greer by March 1, 2015

E-mail to MEPDIR@ATT.NET

Most FUN Chapter videos

Due to Bob & Karla Greer by March 20, 2015

E-mail to MEPDIR@ATT.NET

Hard copy to Bob & Karla Greer, 223 Begonia Court, Griffin, GA 30223

Region Chapter of the Year Packets

Due to Mike & Shirley Prince by April 15, 2015

E-mail to rbchoy@gwrrapav.org

Hard copy to Mike & Shirley Prince, 98 Farm House Lane, York, PA 17408

ALL District Participation Reports (Include with Chapter of the Year packet)

Membership Enhancement Program

A continuous guide for the Membership Enhancement Program



Routine Monthly Reports

ARL Contact Reports

Due to John & Lena Bryant by the 15th of each month

E-mail to john.lena@msn.com

GW University Form U.6 (Seminar Presentation District Monthly Report)

Due to Region MECs from District MECs by the 15th of each month

Region MEP Snapshots

Due to Bob & Karla Greer by the 25th of each month

E-mail to MEPDIR@ATT.NET

Routine Quarterly Reports

GW University Form U.5 (Seminar Presentation Region Quarterly Report)

Bob & Karla