

Gold Wing Road Riders Association



"Insight"

GWRRA News & Information
from the International Team

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Director GWRRA

Mike & Lori Stiger
(517) 769-4824

Director@gwrra.org

Deputy Directors

Jere & Linda Goodman
(347) 564-1161

jeregood@aol.com

Dave & Gwen Carter
(815) 260-2294

foxwing1@sbcglobal.net

Program Directors

Rider Education

Tony & Michelle
Van Schaick
(919) 346-1433

avanschaick@nc.rr.com

Membership Enhancement

Ed & Linda Johnson
(276) 628-5535

MED4U@comcast.net

Leadership Training

Paul & Cheryl Brosher
(614) 270-1256

pbrosher@sbcglobal.net

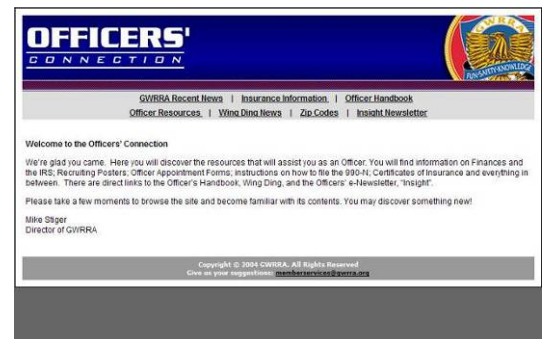
Finance

Jeff & Cherri Liner
(423) 336-5835

jeffcherri@charter.net



<http://www.gwrra.org>



<http://www.gwrra.org/oconnect/>

ARL Changes...

As Director, it is my job to listen to our Officers and Membership regarding issues they are having with requests we are making of them. One of the issues is how we manage and maintain the Area Run List (ARL). Over the last couple of years, we have tried to ensure that all of our Officers are correctly listed on the ARL and that retired Officers are removed. To do this has required annual, or in some cases, semiannual manual audits. Much of this burden has been placed on the District Teams. They have been asked on several occasions to review, highlight needed corrections, and submit the changes to their Region Director. They then compile the information and submit their findings to the Home Office. It is very labor intensive and time consuming.

Recently I reviewed the ARL list from Region E, F, and I. I used District and Chapter newsletters and websites to compile a list of current Officers and then compared that list to the current ARL. Unfortunately, there were over 600 additions and deletions that were needed. Keep in mind that these three Regions only represent about 30% of our Membership and Officers. The only conclusion I can draw from this is that there is somewhere around 2,000 corrections needed. It became very apparent that our current methods being used to keep all Officer information is not working and needs to be refined.

Here are the issues I saw in my review...

Past Officers are not getting retired...

There are many reasons for this but the bottom line is that our efforts have been unsuccessful. Currently, I estimate that there are somewhere around 500 to 750 Officers that need to be retired. The issue is mainly with the Assistant Officers and Educators at all levels. The issue is going to be compounded with the additional Officers that are being entered (Membership Enhancement, Leadership Trainers, and Treasurers). It is going to require constant audits from the field to keep this straight. I don't want to do this, we need to simplify...

New appointments are not being made...

One reason is that we are getting caught up in the "chicken or the egg" syndrome. What I mean by this is, if the appointment paperwork arrives prior to, or separate from the MOU, the data may not be entered because the MOU must be recorded before they will record an Appointment.

Another issue is there is no email confirmation from the Home Office to Regional Directors regarding Officers that are not Director Appointments. This means that in order to ensure that appointments of the Educator, MEC, Treasurer, and Trainer have been received and entered it has to be double checked by the Appointing Officer in the field once the new ARL comes out. This is redundant, unnecessary, and an unwanted task. If the appointment doesn't show up we start the process all over again.

Conclusion...

This left me with two choices.

Option one: put more requirements and procedures on our appointing Officers in the field in an effort to get our arms around this problem.

Option two: to downsize our effort and only list those deemed absolutely necessary.

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Option one is not the answer. I do not want to put more paperwork burden on our Officers, so we have decided to reduce the amount of appointment paperwork that goes to the Home Office thus reducing the issues we are having. I believe that you will find our solution favorable.

This is the list of Officers that we will now be recording on the National Database. We will need to send both the Appointment Worksheet and the MOU together for these appointments to be recorded. They need to arrive at the same time as an email attachment or in a snail mail envelope.

Region Team Officers:

Director, Educator, Membership Enhancement Coordinator, Leadership Trainer, Treasurer (no Assistants will be recorded)

District Team Officers:

Director, Educator, Membership Enhancement Coordinator, Leadership Trainer, Treasurer (no Assistants will be recorded)

Chapter Team Officers:

Chapter Directors only, (no Educator, Membership Enhancement Coordinator, Treasurer, or Assistants will be recorded)

Very important note: *Assistants (whether Director or Educator) are very important to us and their Team. The problem is that there can be multiple Assistants at every level and this makes it very difficult to determine who is current and who needs to be retired. Applying the KISS method, I made the decision not to record them on the National database. Also, because of the Wing World Director listing, Chapter Directors need to be recorded. Other Chapter Officers are not listed in the Wing World so there is no reason to track them on the National database. Once again they are very important Officers. However, the hassles of trying to keep things correct out weights the benefit of having them listed.*

Second very important note: *The GWRRA liability insurance will still cover appointed Officers regardless if they are listed on the National Database as such. The insurance coverage is written in a way that covers those that are responsible for a scheduled GWRRA event. So it is not exclusive to only Officers, it also includes Rider Course Instructors, Parking lot Facilitators, Road Captains of an organized scheduled ride, etc...*

So what do we do with the appointment work sheet and MOU of those Officers that we are not recording on the National Database?

Answer: It stays at the Region and District Level and is passed on to their successor.

Region assistant appointments, with the MOU, will stay with the Region appointing Officer.

District assistant appointments, with the MOU, will stay with the District appointing Officer.

Chapter Assistant Director, and Chapter Treasurer appointments, with the MOU, will reside with the District Director.

Chapter Educator, and Chapter Membership Enhancement Coordinator appointments, with the MOU, will reside with the District appointing Officer.

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Proper concurrence is still required on all appointments...

Note: *Generic Officer Appointment certificates are on the web for your use. If you need assistance in using them please let me know. For those Region Directors that are still receiving Certificates from the Home Office, only Director Appointment certificates will be furnished.*

The District Director, with the assistance of their Program Directors, will compile a list of their Chapter and District Officers. This list will be forwarded to the Region Director. The Region Directors will compile their District Lists and have it available for review by the Deputy Directors. This task can be delegated by the Director. New appointments are simply added to the list and retired Officers are removed. This will significantly reduce resubmissions of paperwork to the Home Office and eliminate the current annual audit we are doing on the Officer listing in the ARL regarding retired Officers.

This action will cut down the paperwork flow to the Home Office by 85%. It will also make it much easier to keep those Officers that are listed on the ARL correct. Most Region and District Directors already have a list in one fashion or the other, so it should not be a big deal. Submissions are only needed once a year, or when a significant change to the list has occurred. This is primarily a tool for you to know how your team staffing in the field looks.

You all have been working very hard to help straighten this out. I'm sorry for all of the resubmissions you have made. Hopefully this issue is now resolved. Don't hesitate to call or email me, your Deputy Director, or your Appointing Officer if you have any questions.

Thanks,
Mike Stiger
Director of GWRRA

Deceased Members Policy

For Members who were on the Regional or National Staff their family will receive a card from us. Flowers will also be sent to the funeral home or where ever requested, depending on the circumstance.

They will range in price from \$60.00-\$100.00

Every Member that Member Services is notified of passing, will receive a card from us sending our condolences to the family.

Every Deceased Member will be listed in the "Wing World" magazine, which can take 1-2 months depending on when we are notified.

We will verify the passing by only taking the information from the Chapter Director, a family member, or someone handling their affairs.

New Facet of the Rider Education Database.

To support the ongoing and upcoming Region and District Team meetings, International Rider Education Team Member John Bourg has released information to the Region Educators showing actual use of the Rider Education database. It can show how many times each user has accessed the information, as well as who has access; but the tool, has not yet utilized. It will help us identify those that need help learning to use the ability to enter Member course completion data, and the reports available to determine who is in need of initial or recertification training to achieve or maintain their Rider Education Level. The Members benefit when it comes time to advance in the Rider Ed Levels Program and their course completions are accurately reflected in the database.

A change was introduced in 2010 that required Rider Education Presenters, Facilitators, and Instructors to show their support for the Rider Education Levels program. The database also helps us track this in real time. When a Member wants to become a Rider Ed Seminar Instructor, PLP Facilitator or Riding Course Instructor, the database can show them current at their Rider Education Program Level. Renewals for Seminar Instructor and PLP Facilitator require them to be current at their present Level. Rider Course Instructors must be current at their highest Level - Level III or above. This ensures that the person the Member sees promoting GWRRA Rider Education during Seminars, PLP's, and Rider Courses truly "walks the walk".

When a new Educator is appointed, after verifying they have a signed Memorandum of Understanding (MOU) the Region or District Educator can go to Utilities / User List and make the change to the e-mail information for the incoming Educator for the assigned user ID. If a new user ID needs to be added, send International Rider Education Assistant Betty Knutson an email with the information and she can do that. (We did not create User IDs where a chapter had no Educator, or no email address.) Once signed in, each Educator is encouraged to change his or her password using the "forgot password" link to something they will easily remember. Passwords should be kept confidential. We do not keep records of anyone's password. Questions on access to the Rider Ed Database can be directed to Betty Knutson.

NOTE: A copy of the MOU is kept on file at the office of the Appointing Officer. As of October 19, 2011, the original MOU's and Officer Appointment paperwork from Region, District Core Teams and Chapter Directors will be forwarded to Phoenix. For all others, the paperwork will be retained at the Appointing Officer's office. No Assistants paperwork should be sent to Phoenix for the Region, District, or Chapter. The Area Run Lists will no longer track Assistants or Officers at the Chapter Level other than the CD. This is not a reflection of a reduction of the value placed on the positions, rather a cost benefit recognition of the effort to keep the data current/accurate. Thus the hours saved updating data in the Membership database can be better spent attending to Member needs at the Phoenix office. Regions and Districts will still need to keep a current listing of Appointed Officers that report to them so that it is available on request. This change does not impact the coverage of the third party insurance for GWRRA.

Tony & Michelle Van Schaick
International Directors, Rider Education Program

<http://www.gwrroa.org/regional/ridered/index.html>



Gas Prices Fueling Motorcycle and Scooter Sales: Safety at Issue

In a recent article written by Daniel Kalish, a Bronx personal injury attorney, Mr. Kalish writes: as inflated gas prices have negatively impacted everyone's budget, many commuters have looked to hybrids and fuel-efficient cars to save money. However, a growing group of people have gone the fun and affordable route of moped, scooter or motorcycle ownership.

The Motorcycle Industry Council (MIC), reported a 7.2 percent increase in all motorcycle and scooter sales during the first quarter of 2011. Honda scooter and motorcycle sales in May alone experienced a 6 percent boost. BMW and Harley Davidson sales continued to perform well, too.

While most people welcome the expansion of the biker community, some of the new two-wheeled riders are learning what the experienced riders have known for years: motorcyclists face a heightened risk of accident and injury, usually through no fault of their own.

Motorcycle accidents killed 4,595 people in the U.S. during 2009. While these numbers show a slight, yet promising, decrease from figures in 2008, motorcycle advocates fear a potential surge in motorcycle accidents this year for several reasons. One reason is straight forward: there are more two-wheeled vehicles on the road than ever before. This increase in inexperienced riders forewarns of a possible increase of motorcycle accidents.

With the recent increase in motorcycle ownership, almost everyone knows a biker, whether it be a family member, friend, neighbor or co-worker. These people are often valued members of their neighborhoods and communities. They help put a face and personality behind biker-safety campaigns and practices. These are people that could prove invaluable in raising motorcycle awareness to motorists in cars, buses, taxis and semis.

Of course, past or present, the single greatest cause of motorcycle accidents is a four-wheeled motorist's failure to "look for" and "see" a motorcycle. Thousands of motorists kill bikers each year by being completely unaware of the presence of a motorcycle. The Gold Wing Road Riders Association has developed a Motorist Awareness program directed to the motoring public to make them more aware of the motorcycling community. One of the materials used by our organization that has been effective is the bumper sticker, "Look Twice, Save a Life, Motorcycles Are Everywhere".

It behooves all of us to get the message across, "We're here, we're there, and we are everywhere. Please watch for us."

Ride Safe, Have Fun

Joe & Gracie Mazza
International Assistant Directors, Rider Education



<http://www.gwrra.org/regional/ridered/index.html>

Having “FUN” while Recruiting

September and October have been very busy months for us. We attended the Region A Convention, the North Carolina, Virginia, and Mississippi District Conventions, as well as attending several Chapter events.

After attending the Mississippi Convention, we took an extended trip thru Arkansas to New Orleans where we toured the “French Quarter” and rode across Lake Pontchartrain via the Causeway Bridge. This has always been on our list of places to ride and visit. After leaving New Orleans, we traveled to Biloxi, MS the location of the 2012 Mississippi District Convention. We spent a couple of days there and it will be a great location for their Convention. We left Biloxi and traveled home by way of Alabama, Florida, Georgia, and Tennessee. Yes, we were on our Gold Wing and we traveled 1703 miles, thru the heat, wind, rain, and cold. Even with all the weather problems, it was a great trip.

Wherever our travels take us, we always find Gold Wing riders who are not Members of GWRRA. On the first day of the Virginia District Convention we ran into Dean Lanning, from North Carolina. He was looking for a Membership application to sign up a New Member from Wisconsin who had owned 7 Gold Wings and had never heard of GWRRA. On Friday, we were approached by a lady from North Carolina who was looking for information about GWRRA. After talking with her and introducing her to Vicki Butcher, North Carolina District Director, we signed up three New Members. Vicki signed up two additional New Members who were traveling with the Members we signed up. On Saturday, we talked with two couples from Hinton, West Virginia who were not Members of GWRRA. They were not interested in joining because they said there was no Chapter near where they lived. Later we spoke to Buz Mower, West Virginia District Director, about the couples and he said there was actually a Chapter near them. Our good luck continued as we saw the two ladies later in the day and we were able to introduce them to Buz Mower who provided them with the Chapter information they needed. They were provided Membership applications and indicated they would attend the local Chapter Gathering.

While attending the Mississippi District Convention, we talked with a non-Gold Wing rider from Canada. He expressed an interest in GWRRA and we provided him with a Membership application and directed him to the Membership Enhancement booth.

While we were staying at a Motel in Arkansas, we were approached by a gentleman from Texas who was riding a GL1800. After discussing our travels and his, we asked if he was a Member of GWRRA. To our surprise he said no! What an opportunity. We quickly retrieved the Gold Book and explained it and the other GWRRA benefits. We also retrieved a complementary copy of *Wing World* Magazine and presented it to him along with a Membership application.

This is just a tip of the iceberg! There were other individuals at Membership Enhancement booths, registration tables and day pass sales tables who talked with and recruited many New Members. They put forth a tremendous effort to promote GWRRA. Our sincere appreciation goes out to each one of you for your efforts and dedication.

Why have we shared this information with you? To let you know there are still Gold Wing owners and other motorcyclist out there who are interested in joining our great Association. We don't feel we have anything that you don't have and are doing nothing you cannot do yourself. It's a simple matter of telling others about the “FUN” we are having and keeping a Membership application close at hand.

Ed & Linda Johnson
Directors, Membership Enhancement Program



What's New with the Membership Enhancement Program?

Find Your Nearest Chapter: In order to help New and current Members locate a Chapter near them, there has been a new feature added to the GWRRA website. This new feature will enable anyone, wherever they may be, to locate a GWRRA Chapter.

To find a Chapter, go to the International website. On the right hand side of the page, locate Find Your Nearest Chapter. Click on the box and then enter your zip code or mailing address. A map will appear indicating the Chapters located in your area. When you click on the red indicator(s), the Chapter Directors name, town, telephone number and email address will appear.

The important thing you need to know about this new feature is that the town listed is based on where the Chapter Director lives and not the location of the Chapter Gathering. You will have the contact information needed to contact the Chapter Director for determining when and where the Chapter Gathering will be held. This feature is defaulted to a 25 mile radius, but can be changed to 50 or 100 miles. In addition to assisting New Members in locating a Chapter, this site will be a great benefit for those Members traveling and interested in attending a Gathering or Event in any given area. We all at some time or another have left home without our Gold Book. This will be another way to reach out for help from a Member or Chapter if you have problems while traveling.

Ed & Linda Johnson
Directors, Membership Enhancement Program

Ham Radio SIG Members and friends

I received a number of emails about the first article for this newsletter. I was not expecting that kind of response. I guess what I learned was that I stirred up some interest but evidently I did not give enough specific information. Hopefully, in answering the emails, I gave more information to answer the questions completely.



The following information is provided to help you figure out how to install a CB and Ham Radio on the 1800 GW. This is a cheaper way than the Kennedy interface if you do not already have the Honda CB on your bike. You still have to have a 2 meter or 2meter/440MHz radio to get on the Ham bands. The following websites are provided for your review:

<http://www.bikemp3.com>
<http://www.gl2way.com/GL2WAY.pdf>
<http://www.gl2way.com/Instructions.html>
http://www.bikemp3.com/Communication-Products_c6.htm

Here is another way to install if you already have the Honda CB installed and you own or are buying a 2 meter or 2 meter/70cm radio. This set-up uses the Kennedy Interface system.

<http://www.cellset.com/frset.html> (you will need all 4 items on this page). This is the one I use.

In either case, you are using the same Microphone and Headphones as you use for the Intercom or CB Radio. You will use a separate PTT Switch for the Kennedy Interface. The GL2WAY uses the same PTT Switch for both the Ham and CB.

To see some installation pictures and to get even more information, there is a group call MARC (Motorcycle Amateur Radio Club) that have installation tips and lots of help.

<http://marc-hq.org/pages/homepage.htm>

Robert & Joan Partigianoni
Ham Radio SIG Representative

Couple of the Year
Fact or Fiction Series - Part 1

We survived our very first Wing Ding as International Couple of the Year Coordinators. It was a blast! We hope (and we are told by some) that the couples had a really good time. We know we sure did! Of all of the positions we've had, we believe that we will be enjoying this one best, especially since the Couple of the Year Program is near and dear to our hearts. We have a lot of neat ideas and we have a lot of work to do. Most importantly, our work must begin with the debunking of Couple of the Year myths. Our dilemma is figuring out how we can effectively go about dispelling myths and associated rumors. It's amazing how good rumors slowly spread and bad rumors and misinformation spread like wildfires.

In all of our travels from as far North as New York, the West Coast and the Southeastern Region, what we have found to be consistent is that before or when a couple enters into the Couple Of the Year Program, they are faced with a lot of myths. Throughout the organization, the selection process varies but the myths remain prevalent. In the upcoming months, we intend to address as many myths as we can and provide consistent information that will dispel the distorted details and in turn convince folks that being part of the Couple of the Year Program is a superb investment of your time.

Our goal is to help each Region operate consistently and ease the couples through the program. As a couple progresses through the Selection Process focusing on reaching the International stage, we anticipate and encourage them to become quite familiar with the simple standards and processes.

As part of our "Couple of the Year...Fact or Fiction" educational series, we will delve into myths & misconceptions and explore ways to diffuse the negative feedback. Misinformation tends to rob couples of a unique opportunity to grow as individuals and further enhance their GWRRA lifestyle.

Along with our Fact or Fiction series, we will begin our introductions of the Region Couples that will be participating in the International Selection Process in Fort Wayne, Indiana. Representing the entire organization, these couples are extraordinary ambassadors depicting the values of GWRRA. We would like to spread the fever and promote the encouragement for these couples at every level of their activities. Please help us extend this honor to these couples that they so much deserve. Being part of the Couple of the Year Program, these couples are like the seeds of the organization. With honor and encouragement, they will thrive and grow into future leaders of GWRRA.

We expect many challenges as we promote the program and hope we can overcome these obstacles and continue to enrich the program while helping couples discover its benefits and enjoy the shared success with the organization. In some form or fashion, we all reap benefits of having a Couple of the Year in the Chapter. We need the support of everyone in order for the program to continue to be successful and fulfilling. As we explore these myths, keep an open mind about our message to you. In our experience as a Couple of the Year, we have encountered many myths. We feel it is time to set the record straight and give you enough facts for you to make your own decision about the program.

Myth # 1: You must travel a lot in order to be selected as a Couple of the Year.

Fiction! There is no precedence stating that you must travel in order be selected as a Couple of the Year. However, traveling has a positive effect. If you travel, you give yourself the opportunity to meet more of your GWRRA friends. Becoming an ambassador for the association is a huge honor at the Chapter level, but if you decide to participate in the Selection Process, it becomes more of a pledge to represent the organization in a manner that shows your pride for GWRRA.

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You don't have to travel the far reaches of the earth to demonstrate how proud you are to be Members of GWRRA. Within your Chapter's surrounding community you can show your pride. Wherever you normally ride, you can show your pride. Just getting out in your community and representing GWRRA is a positive expression of your devotion and dedication to the organization. Wherever you go, you are in an active role as an ambassador, whether it's the grocery store or a Rally, you personify the mission and vision of GWRRA. Your mission as a GWRRA Couple of the Year does not require mileage to be effective.

Myth # 2: You must spend a lot of money to be in a Couple of the Year selection.

Fiction! You are not expected to spend a lot of money. Do what you can to suit your budget needs. You cannot buy your way to the International role. In fact, it is highly recommended that you be cautious to not overspend. If you drive yourselves into bankruptcy, not only will you be broke, but you will develop a huge amount of resentment for the program and become discouraged to continue participation. It is intended for this experience to be positive and remain as a fond memory throughout your GWRRA life. Money should not be a major requirement; instead, focus on the goal of creating everlasting memories.

Steven & Tammy Hollingsworth
International Couple of the Year Coordinators

Hello fellow Hams,

A couple weeks ago, a group of Mudbugs, LA-M, went to Hot Springs, AR. We had 10 bikes and that added to the FUN of the trip.

Saturday we got up, ate breakfast and started down some back roads all the way over to Mena, AR. After stopping for some gas, we found our way up the mountain in Mena to the Queen Wilhelmina State Park in the Ouachita Mountains. The winding road takes you to the top of the mountain to 2,681 feet above sea level. There are several vista spots to look out as far as you can see. At one spot, there is a vista where you can actually see Oklahoma some 15 miles away.

I mention this trip, as it was mostly through the great state of Arkansas. As an avid APRS guy for over 10 years, I have noticed the great Digipeaters in Arkansas located on tops of many mountains over the entire state. This infrastructure for APRS makes for great travelling and sending out beacons, so our friends can see where we are. I also found many repeaters available as we went across the state to Mena, AR. When I got on top of the mountain at Queen Wilhelmina State Park, I was able to put my radio on 146.520 MHz simplex and I worked one guy in Oklahoma and one up in Arkansas. There was one other ham in our group of bikes so we were able to talk on 52 simplex and leave the CB to the rest of the group.

I have received several responses from Hams across the country that have been visiting the Ham Radio SIG and reading the newsletter. They tell me they are actively looking for new people to bring into the Ham fold. Keep staying with that challenge of getting at least one new Ham Radio Operator in before Wing Ding. Also remember to remind all your ham buddies (and wanna be hams) to come to our forum at Wing Ding next year.

Robert & Joan Partigianoni
Ham Radio SIG Representative

Choosing your Team

Change is inevitable. This time of the year there are many changes happening all around us. The leaves are changing, riding season is slowing down for some and members are stepping down or moving up in the organization. It is important that we make the correct decisions in order to move forward to the end of the year and make a positive and fresh start for the New Year.

When we plan a ride we want to make sure that there are no obstacles in our path or we make plans to get around those obstacles so that others are not affected by the danger of wet leaves or bad weather. We should also be just as concerned with the members that we choose for our team so that there is a smooth flow from past to present. In order to choose an effective team it is important to understand the responsibilities of each position. Only after you understand the responsibilities can you choose the right member for the position. It would be great if everyone had the experience of holding each position in the Chapter before they became the Assistant Chapter Director or the Chapter Director but that does not happen.

There are some position responsibilities listed on the National website to orientate members on what their responsibilities would be in that position. If that information is not available, then it is a good idea to talk to the District or Region member that holds that position currently. There are certain requirements associated with each position. How we get to the same result is up to the member since everyone has the ability to put their own personality into every position. Some may use a computer more than the past member did or they may pull out all the plugs and go way beyond what was expected because that is what they thought needed to be done to perform the duties of the position. What we don't want to happen is that no change occurs because the member is held back by others saying, "That is not how so and so did it." Maybe they weren't doing the position responsibilities in the past.

Some positions may require more than one person to accomplish the tasks. Allow the member chosen to head that program to choose their own team. In the long run this will work better than if you as the Director choose that team for the member. You chose that member to be on your Team in the first place to perform the program and now you are making decisions that they should be making. At that point you have shown that that person cannot perform the responsibilities of the position. That member will start to be less active and eventually will step down. It might even cause problems among the member that you have chosen to head the program and the ones that you chose to work under them. You might get along with them, but maybe they don't get along, for some reason, with the member chosen to head the program.

There might be a member out there that you don't exactly get along with but you know would perform the responsibilities of the position. This would be a win win situation for the Chapter, District or Region because the right person was chosen based on past performance not just because they volunteered. So take some time and look over the information that is available or ask someone for answers so that you have an effective, enthusiastic Team for your Chapter, District or Region. Change is inevitable, but proper planning can make it a glorious experience.

Dan & Lynn Rasmussen
Region E Membership Enhancement

<http://www.gwrra-region-e.org/>



Target Training & GWRRA University

You may have heard there is new training coming, called Target Training. Target Training is basically an extension of the Officers Certification Program. It is a training program that will maintain a more consistent method of directing information to each targeted office within GWRRA. The program is tailored to a specific position versus a general audience, such as *what are the duties of a Treasurer in the Chapter?* It will also let Members interested in becoming an Officer better understand what is expected of that position.

In this program we will focus on the Region, District, and Chapter Core Teams. Within these Core Teams, we will be targeting the Directors and their Assistants, Membership Enhancement Coordinators, Treasurers and the Rider Educators. Chapters do not have Leadership Trainers so we will be looking specifically at providing training for the Region and District Trainers.

You may be asking, "Why this training now?" It will give more consistent and accurate information to the Members to know exactly what his/her responsibilities in the position are. In the past, when a Chapter Director needed to fill a position on their Team, they approached a Chapter Participant asking them to fill a certain position without giving them the total responsibilities of the position. With this program, we have removed that obstacle for the Members so they know beforehand exactly what their responsibilities will be, and they will be able to view this online at their discretion.

We have formed teams for each position that we are targeting. Each team has a Team Leader. We have teams with as many as 50 members who are assisting us in developing these programs. The first drafts were due at the end of August of this year. The final drafts will be complete by the middle of October, with final review being around November 1st. When final review is completed, we will do the scripting for the voice version, which will be sent to Phoenix to be put online. We plan on having all presentations available for Officer Meetings, with the online version available by the spring timeframe.

One thing to remember...Target Training is **Not Required** by any Officer or Member, but is there for your benefit!

The vision of GWRRA University is to ensure all Officers and Members are well-trained, understand the focus of GWRRA, and have the tools at hand to do the best job they can to benefit the Association as a whole.

The goal of the University is to provide the highest quality training that we can give to our Members and Officers.

We will be taking the existing curriculum, going through each and every module and program to ensure that they are at the highest standards of the organization. If we have curriculum that is not being used and is not beneficial to the Members, we will replace it with curriculum that is useful to all Members and Officers.

How are we going to accomplish this task? We have formed Core Teams from each of the Program areas (Operations, Leadership Training, Membership Enhancement, and Rider Ed). We will have a review team review each and every seminar presented from the Core Teams. We will also have a Standards Team, and a Development Team.

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Leadership Training Program

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The Standards Team will set the tone, formatting and “look” of how all of our seminars are presented. The Development Team will be comprised of experienced Instructors, Trainers, Educators and Presenters who will develop new seminars. The Program Directors will be in charge of all oversight into the University and its contents. The things they will be responsible for will include Officer Connection, the curriculum, the Horizon Program, and all document and curriculum archival.

In the development process, our team will set standards for how all documents are formatted and laid out to include how presentations look. They will set guidelines for the LTP paper flow and also how curriculums are presented and approved before publication.

All seminars in each program will have an Instructor Guide, presentation materials, and all Student materials needed to complete the course. We will allow Instructors to make the presentations personal, but not change the content of the subject matter involved.

In closing, the future is looking bright with new training and improving existing training.


Paul & Cheryl Brosher
Director, Leadership Training Program

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2012 Events

Maryland District	January 26 - 28
Florida District	March 22 - 24
Region H	March 29 - 31
Louisiana District	April 12 - 14
Alabama District	April 19 - 21
South Carolina District	April 26 - 28
Region B	May 10 - 19
Texas District	May 17 - 19
Georgia District	June 14 - 16
Oregon District	June 14 - 16
Region J	July 20 - 23
Region I	August 15 - 18
Region A	September 13 - 15
Iowa District	September 28 - 29
Mississippi District	October 11 - 13

Don't see your Region or District event listed?

Contact the Insight Newsletter Editors
Rick & Madalena Buck

Email: Rmbuck@tampabay.rr.com