

Gold Wing Road Riders Association



"Insight"

GWRRA News & Information
from the International Team

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Thank You for attending Wing Ding 33

Congratulations to the new International Couple of the Year

**Kirby & Sandy White
Region D**



<http://www.gwrra.org>

<http://www.gwrra.org/oconnect/>

The Honda Dealer Program off to a great start...

Ed Price, Marketing Director of GWRRA, reports that 130 Dealerships throughout the United States have returned their postcard requesting to be a part of our program. This is an outstanding response and we anticipate the number to grow even further as the program matures. As requested by the District and Region Directors, the Home Office has contacted the District Directors so they can coordinate the contact of these Dealers by the local Chapter(s). We are excited about this great opportunity for our Chapters; partnering with the local Dealerships will be mutually beneficial, a "win, win" for all involved. If you want to learn more about this great GWRRA program go to http://gwrro.org/honda_dealers.html.

GWRRA has been around for a long time, and with it comes both positive and negative history. Allow me to share the comments from a longtime Honda Dealer regarding some of the negative perceptions of the Gold Wing owner.

AN ANONYMOUS LETTER FROM A LONGTIME HONDA DEALER:

As a Honda dealer for several decades, I feel that Honda, above all other brands, has a very special product in the Gold Wing. To be able to 'pull it together' through the GWRRA organization is absolutely a fantastic idea. The 'new' program has some great features and benefits that can be used to pull the riders together into the local Honda dealership.

However, again as a Honda dealer for many years, we have tried these types of activities to assist the Honda Gold Wing customer, and the Chapters, and its Members. It does not work in the real world!

At our dealership, we have:

- provided membership applications to new Wing buyers
- provided a space for the chapter members to meet
- provided food and drink and door prizes to entice them
- provided discounts 'just for them'
- attended their meetings, supplying door prizes
- offered our store location as a registration point for their poker runs
- offered prizes for their poker run
- invited them to our bike nights
- direct contributions to their club treasury

...and what rewards do we get in return?

- they buy off the internet
- they buy their new Wings from the discount dealers
- (sometimes we get a shot at the deal, but not enough!)
- they buy from us when our discounts are the 'best buy available'
- they buy accessories from an accessory store in the big city or the internet, then get their 'buddy' to install it in his garage
- if they can't possibly get it done 'their way', then they come to us and act like they are doing us a favor

How are we supposed to make a profit that will allow us to provide them with what they need? How about what we need?

EVERY Gold Wing deal is a discounted deal. It is what they expect, certainly not what they have earned. We HIDE the GWRRA local chapter applications....we don't want the new Wing buyer to be introduced to those 'bargain hunters'.

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In addition, don't think that motorcycle clubs are the only community groups who ask for and expect donations...our dealership and I personally, have contributed thousands of dollars to other local charities throughout the years! It never ends, but that's okay because our philosophy is to give back to the community we live in...whatever it takes...because we all desire better living conditions and the best way to get that is to give back by supporting the LOCAL charities and LOCAL businesses which in turn enhances our lives.

We dealers AGREE strongly with YOUR goals...sad to say, in my opinion, the GWRRA members do not!

Please know that I/we cannot paint them ALL with the same brush, but what I have described above seems to be the trend.

Ask the dealers...maybe I am wrong....maybe not.

Why did I include this letter? To help our Chapters understand that it takes a commitment from all parties to make a relationship between the Dealership and the local GWRRA Chapter a successful one. The Dealer is giving his perspective on how his relationship with the local GWRRA Chapter has not been a two-way street. Kind of reminds me of the country and western song "Put another log on the Fire" describing a one-sided relationship where "she" does it all and "he" then wonders why she is leaving him.

Let's review the stated goals of our program that the dealer AGREES strongly with ...

- To develop an ongoing, business-working relationship with Honda Motorcycle Dealership, especially those who are involved in Gold Wing sales & service.
- To assist them in increasing their sales and service revenues
- To increase GWRRA's Membership & exposure
- To improve GWRRA Chapter relationships with their local Honda Dealer
- To possibly increase advertising in *Wing World* magazine

All this Dealer (and others like him) is looking for is customer loyalty. Having the local Chapter and their Participants develop a strong two-way relationship with their local dealer will be beneficial for both. To promote and support the local dealership will bring the local Chapter a great resource for their Participants to enjoy and in which to partake. However, keep in mind that, first and foremost, the Dealer is a business owner and needs to be profitable to stay in business. To build a positive relationship with them, our approach should not be about what they can do for us, rather it should be what we can do for them. When they see us promoting them, boosting their sales and service (thereby increasing their profitability), the flood gates will open and they will reciprocate our efforts through sponsoring and supporting our local Chapter events. I have seen this work, and there are dozens of Chapters throughout our Association that "get it" and have developed great relationships from that understanding.

If your Chapter is fortunate to have a Dealership that wants to be a part of this program, let's ensure that you avoid the historical pitfalls and approach them with the right attitude building a positive, lasting relationship... Thanks for all of your support in this great program.

Mike Stiger
Director of GWRRA

Director of GWRRA



Directors of the Year

Lonny & Karen Hunter
Region D, IN-E Chapter Directors

Merit

Bob & Nancy Shrader	Region A	Region Directors
Roy & Anita Fosnight Jr.	Region A	Alabama District Directors
Bill & Cyndi Long	Region A	AL-A Chapter Directors
Doyce & Diane Colvin	Region A	AL-G Chapter Directors
Wes & Jill Davis	Region A	FL-10 Chapter Director
Allen & Claudette Cyr	Region B	Maine District Directors
Robert & Sheila Chevelier	Region B	ME-A Chapter Directors
Donald & Christina Rice	Region E	WI-D Chapter Directors
Mike & Linda Huppenbauer	Region E	Iowa District Directors
Glenn & Carol White	Region E	MO-B2 Chapter Directors
John & Lynda Baker	Region F	CA-1V Chapter Directors
Steve & Terri Bockhaus	Region H	KS-A Chapter Directors
Phil & Margaret Craven	Region J	Region Directors
Blanchard & Blanche Atkinson	Region L	NS-T Chapter Directors
John & Cheryl Mower	Region N	West Virginia District Directors
Ken & Julie Zahn	Region N	Tennessee District Directors
David & Marie McGill	Region N	TN-V Chapter Directors



How to Help After an Accident

After having just witnessed a motorist versus motorcyclist accident, I have found the following to be of utmost importance:

The motorcyclist involved may be back on their feet before you have a chance to help them. This may be because the body is pumped full of adrenaline. However, at the time their condition will be deceptive, as they will appear remarkably alert, strong, and healthy.

Injuries are not always apparent. The victim could be conscious and coherent, but still suffering from a number of dangerous and life threatening injuries such as spinal damage, internal bleeding or even concussion.

The victim may be confused, and will not be able to make clear decisions.

Therefore, we recommend the following for all but the most trivial of falls:

Immobilize the victim as quickly as possible to prevent aggravation of any spinal injury. If they are wearing a helmet, do not remove it and don't let them remove it either.

Send for an ambulance as quickly as possible, despite whatever pleas the victim may make to the contrary. Do not let friends or relatives give them a ride. An ambulance is the safest ride to the hospital, particularly if there is any undetected spinal damage.

Dealing with a conscious patient is far more difficult than an unconscious one. If possible, it is probably best to have a person the patient trusts on hand to help strengthen your persuasiveness.

The victim will probably be worried about the state of their motorcycle. If manpower allows it, arrange for the bike to be stood up and taken care of as best as possible. Be honest if the victim asks about the condition of the bike. Gaining the victim's trust is important. If they think you are lying, they will want to see it themselves.

In the accident I witnessed, the victim, who as it turned out was our veterinarian, exhibited a number of the previously mentioned symptoms. She was especially concerned about the bike. So do your best to follow the proper procedures as the victim's life could well depend on your actions!

Joe Mazza
International Assistant Director, Rider Education Program



<http://www.gwrra.org/regional/ridered/index.html>

Rider Education Program

**Wing Ding 33
Rider Education Awards**

Educator of the Year

John & Lydia Bourg
Assistant International Director of Rider Education
Database Coordinator
Region H Educator

Merit Award Winners

Region A	Chuck Reed	Region Educator
Region A	Mike & Pat Duquette	Senior Chapter Educator, Florida Chapter FL2-D
Region A	Ruth Ann Rosamond	Assistant District Educator, Mississippi
Region B	Mark Bennett	District Educator, Maine
Region D	Steve Brown	Chapter Educator, Indiana Chapter IN-E2
Region E	Jerry Allhands	District Educators, Illinois
Region F	Mike & Elma Maury	Chapter Educator, California Chapter CA-1F
Region H	Larry Penepant	Chapter Educator, Arkansas Chapter CE AR-J
Region I	Harold Reid	Assistant District Educator, Washington
Region K	Michel Lavoie	Chapter Educator, Ontario Chapter ON-B
Region N	Kyle Craig	Region Educator
Region N	Rod & Maxine Gilvey	Chapter Educator, North Carolina Chapter NC-E

Directors Award

Sharon Stanley, Editor, Wing World

Motorist Awareness Coordinators of the Year

Wayne & Elva Grant
North Carolina District Motorist Awareness Coordinators

Motorist Awareness Merit Winners

Region A	Roy & Julie Degler	Georgia District Motorist Awareness Coordinators
Region D	Steve Stilwell	Indiana Motorist Awareness Coordinator
Region H	Bill McBride	Region H Motorist Awareness Coordinator

Medic First Aid Instructor of the Year

John Kuehl
Region D

Medic First Award Winners

Most Classes Taught by Region	Region A
Most Students Taught by Region	Region A
Most Improved in Classes and Students Taught	Region B

Rider Education Program

Wing Ding 33 Awards

Top Gun (1 Up)

GL 1800 Expert

- | | |
|------------------|--------------------|
| 1. Ricky Scales | TX-E |
| 2. Steve McKenna | British Columbia A |
| 3. Paul DiMascio | South Carolina 1M |

GL 1800 Experienced

- | | |
|------------------|------------|
| 1. David Mazingo | Non-Member |
| 2. Val Tait | CA-1M |

GL 1800 Novice

- | | |
|-------------------|--------|
| 1. James Seibel | FL-1L2 |
| 2. Joe Hill | VA |
| 3. Matt Caradonna | VA-Y |

GL 1500 Expert

- | | |
|------------------|-------|
| 1. Scott Johnson | IA-A |
| 2. Janine Brandt | OH-C3 |
| 3. Jerry Cowan | CA-1M |

GL 1500 Novice

- | | |
|-------------------|------------|
| 1. Darryl Blalock | GA-D |
| 2. Michael Hirsh | Non-Member |

Open Class Expert

- | | |
|---------------------|------|
| 1. Michael Phillips | TX-E |
|---------------------|------|

Open Class Novice

- | | |
|----------------|------------|
| 1. Paul Howard | Non-Member |
|----------------|------------|

Top Gun (2-UP)

GL 1800 Experienced

- | | |
|--------------------------|--------------------|
| 1. Steve & Patty McKenna | British Columbia A |
| 2. Richard & Kim Monroe | Non-Member |
| 3. Paul MiMascio | SC-T |

GL1800 Novice

- | | |
|----------------------------|------------|
| 1. David Mazingo | Non-Member |
| 2. Charles & Marion Dudley | NC-D2 |

GL 1500 Expert

- | | |
|-----------------------|-------|
| 1. Jerry & Lois Cowan | CA-1M |
|-----------------------|-------|

GL 1500 Experienced

- | | |
|------------------------------|-------|
| 1. Scott & Beve Johnson | IA-A |
| 2. Janine Brandt | OH-C3 |
| 3. Lawrence & Cynthia Wacker | MI-J |

Open Class Expert

- | | |
|-----------------------------|------|
| 1. Michael & Paula Phillips | TX-E |
|-----------------------------|------|

Amazing Team Challenge Winners

Team Event

- | | |
|-----|---|
| 1st | Roadcraft Motorcycle Academy (BC-A)
Steve McKenna
Rob Ellis
Greg Hohloch |
| 2nd | Glory Bound CMA (TX-E)
Ricky Scales
Michael Phillips |
| 3rd | NC Drill Team (NC-D2)
Darrell Bell
Robby Tew
Todd Meadows |

Individual Winners

- | | |
|-----|----------------------|
| 1st | Jerry Cowan (CA-1M) |
| 2nd | Steve McKenna (BC-A) |
| 3rd | Darrell Bell (NC-D2) |

Wing Ding 33

In addition to the appreciation we have for the skills of the Participants in this year's Top Gun experience, please extend my genuine thanks to the volunteers who helped put on this event. Without their assistance this could not have been accomplished. They helped create a professional atmosphere that resulted in many quality performances.

Durand Benjamin
Steve & Terri Bockhaus
Mike & Cindy Burkitt
Luther Curry
Sandy Follett
Ben Gawrylowicz
Chuck & Melanie Geggie
Roy Hayward
Ken Heibel
Greg Hohloch
Audrey Holmes
Dennis & Gayle Jisa
Larry Kephart
Ken & Patti Kintner
John Kuehl
Larry Mazur
Jim & Julie Meredith
Kim Monroe
Ed & Vicki Philo
Gerald (Farmer) & Terri Rodgers
Tom & Shelly Rushman
Dennis Schulte
Steve & Denise Seibel
Don Smith
Lynne & Jan Snyder
Ed Streling
Larry Terryn
Lorenzo & Fran Veal

If there is anyone that I missed, I sincerely apologize.

Randy Westcott

Membership Enhancement Program

It's All About Friends and FUN

After many months of planning, phone calls, scheduling, and reprinting updated manuals, it was actually time for Wing Ding 33. For us, it was a two hour trip to Knoxville. Since Linda wanted to ride in the Grand Parade and we had Membership Enhancement posters, manuals and clothes to take to Wing Ding 33, we made the decision to take the Gold Wing and the car in order to have room to carry everything. We arrived on Sunday afternoon and immediately started seeing Friends we had not seen since Wing Ding 32, and others we had seen just last week. (I had to pull Linda away so we could get checked into the hotel.) All during the week there were meetings, seminars, events, visiting and talking, good food, visiting and talking, and more visiting and talking. This is one of the things we do best.

Why are we Members of GWRRA? We are Members to have FUN and to share our common interests, our Gold Wings, with our friends. We encountered many happy, excited friends enjoying themselves at Wing Ding. Sure there were obstacles. To mention a few, there was the heat, the rain, the two Grand Parades in one, and of course everyone did not win the 50/50 or the Gold Wing that was given away. We should never expect everything to be perfect and we know that there is only one winner for each prize. Looking past the obstacles, we talked with many Members who were having FUN and enjoying being with their Friends. Some of the things mentioned were the Riverboat Cruises, the Bike Show, the Grand Parade, the Light Parade, the Vendors, the Prizes, the Food, the Talent Show, the J & M Entertainment, the Seminars, the Drill Teams, and many other activities. For us, Wing Ding 33 was a FUN event.

We are proud and thankful to all the volunteers that worked at Wing Ding 33. We are especially proud and thankful for the volunteers that worked the Recruiting Booth. There were 458 new Members recruited into GWRRA. These New Members came from all Regions. Now that they are New Members, we need to be sure they are contacted by a local Chapter so they can enjoy the FUN and Family that we know within GWRRA. Their names will appear on the next Area Report List (ARL) that will come out around August 10th.

Some of the best things in life are free; A Hug! A Smile! A Kind Word! You will receive these as part of the many "Benefits" of being a Member of GWRRA.

We must mention the International Couple of the Year Selection. Talk about FUN! We had nine great couples in the selection process. They all did a great job! You might want to ask them about a GWRRA Booth in your local grocery store and see in which isle they would set one up, and why? Congratulations to Kirby & Sandy White being selected the 2011 - 2012 International Couple of the Year. We know that they will be outstanding Ambassadors for GWRRA. Please join us in congratulating Kirby and Sandy.

And, yes, we did get to ride in the Grand Parade!

Ed & Linda Johnson
Director, Membership Enhancement Program

<http://med.gwrra.org/>



Membership Enhancement Program



2011 - 2012 International Couple of the Year

We are Kirby and Sandy White from the great state of Ohio. Our journey together started 37 years ago and our family grew to include 1 boy and 2 girls. Then it grew again to include 11 grandchildren and soon there will be a great grandchild.

GWRRA came into our family in 1986 when we rode a 1985 GL 1200. Since then we have ridden a 1991 GL 1500 and currently we ride a white 2005 GL 1800 with a matching Bushtec Quantum trailer. We are currently the recycled Chapter Director for our Chapter and the MEC.

Our goal as International Couple of the Year is to have as much Fun as possible, meet as many new friends as we can, and let everyone know how important the Couple of the Year program is.

In closing, Stay Alert and Ride Safe and we hope to see you down the road!

May You Always Have Golden Memories,

Kirby & Sandy White
International Couple of the Year

June Agee Chapter Newsletter Award

2nd Quarter 2011 (April - June)
Chapter GA-D, Cumming, Georgia

Chapter Directors
Phillip & Terri Kozlowski

Newsletter Editor
Connie Woodmansee

Membership Enhancement Program

**Wing Ding 33
Statistical Awards**

Oldest Rider (Male)

81 years old
Lemuel Lee Bridgers, Jr., North Carolina Chapter NC-B-2

Oldest Rider (Female)

75 years old
Patricia Hicks, Tennessee Chapter TN-G

Youngest Rider (Male)

43 years old
Steven Hollingsworth, Alabama Chapter AL-B

Youngest Rider (Female)

42 years old
Tammy Hollingsworth, Alabama Chapter AL-B

Oldest Co-Rider

79 years old
Ruby Valentine, Tennessee Chapter TN-M

Youngest Co-Rider

7 years old
Kristen Cordelle, Florida Chapter FL-1A

Oldest Sidecar Passenger

70 years old
Sharon Fren, Medford, NY

Youngest Sidecar Passenger

15 years old
Jacob Michaels, Florida Chapter FL-H2

Long Distance Rider (Male)

4,189.47 miles
Allen Risinger, Alaska Chapter AK-A

Long Distance Rider (Female)

2,163.49 miles
Marti Winkler, California Chapter CA-I

Long Distance Two-up (Rider & Co-Rider)

2,621.19 miles
Doug & Donna Deskin, Washington Chapter WA-I

International Long Distance (Individual)

2,277 miles
Lyle Sheepwashi & Ray Holman, Cobble Hill, BC

International Long Distance (Couple)

4,623 miles
Juergen & Karin Petri, Frankfurt, Germany

Leadership Training Program

Now that Wing Ding 33 is in the history books, I would like to sincerely THANK all of the Instructors who gave some of their time to present the 45 LTP seminars during the week. These seminars were very well attended with a total of 852 Members seeking more information about our great organization.

During the Open LTP Forum, there were several great ideas presented on ways we can make training a greater experience for all Members. There was a lot of discussion on the new program we are now working on called Target Training. To learn more about it, read the Director's article in the August issue of Wing World. If anyone has suggestions as to how we, as Instructors, can assist you by presenting subjects you feel are necessary for you to be a better Chapter, please let us know your ideas.

Another idea suggested during the Open Forum was an Instructor Training Class. At Wing Ding in Fort Wayne, we will be presenting an Instructor Training Class for anyone who desires to become an LTP Instructor, MEP Instructor or REP Presenter. It will be necessary to present this class on a reservation basis due to the timing of the class and the time involved per student. So be looking for information on this in upcoming Insight newsletters.

Leadership Training, like all other programs, gives out yearly awards to deserving Regions and Instructors for their contribution to the program.

The following awards were presented:

Directors Award

Outstanding Trainer of the Year

John Simonick (Region F)

Excellence in Training

Dave Aikens Region Trainer (Region A)

Dottie Bahrenburg Region Trainer (Region B)

Dale Hudson Region Trainer (Region D)

John Simonick Region Trainer (Region F)

Steve Cotton Region Trainer (Region H)

We also had 2 Instructors who were presented their Senior & Master Awards:

Dale Hudson, Master Instructor

Madalena Buck, Senior Instructor

I would like to close by again thanking everyone who helped make Wing Ding 33 training a good experience for many of our Members.

Paul Brosher

Director, Leadership Training Program

<http://www.gwrra.org/regional/Training/Training.htm>



Glad You Asked!

Q. It is my understanding that GWRRA is open to owners of all brands of motorcycles, and even people that do not own motorcycles. Why is it that our Chapter doesn't have Members that ride other brands of motorcycles?

A. Excellent question! Yes, you are right; you don't have to own a motorcycle to be a GWRRA Member. Let's explore your question from the perspective of a Rider of another brand of motorcycle. Why would an owner of a BMW, Harley, Suzuki, Yamaha, etc. consider joining Gold Wing Road Riders Association? Our name is specific to a brand of motorcycle different than theirs. If somehow I, as a Rider of another brand, was introduced to GWRRA, I might join because of a love of riding, desire for safe riding, the camaraderie, the benefits of an organized Chapter, lots of opportunities to enjoy group rides, possibly the Rider Education Program and maybe even the Leadership Training Program. The more a person gets to know about the benefits of GWRRA, and the motto "Friends for Fun, Safety, and Knowledge", the more attracted they might be to GWRRA, even though they don't ride a Gold Wing.

Now I'll try to answer your specific question; "Why is it that our Chapter doesn't have members that ride other brands of motorcycles"? Despite all the positives and attractiveness of GWRRA, there must be something that Riders of other brands find distasteful about GWRRA, or more likely, the people they meet in GWRRA. Although GWRRA Members are generally nice people, I do routinely hear jokes from GWRRA Members about other brands of motorcycles, especially Harleys. These jokes are intended in good fun, and we, as Riders of Gold Wings, see no offense in telling harmless jokes. Let's look at this from the perspective of a Harley Rider. As a Harley Rider, they are just as proud of their ride as anyone, possibly even more so. How can they not take it personal, whether or not they show it, when someone makes jokes about their pride and joy? They likely won't get defensive or retaliate by making fun of the "plastic rice burners" but they will seek out a different group of Riders that accept their choice of motorcycle. I, like any GWRRA Member, want to focus on the FUN and enjoyment associated with riding without being slighted.

So as we continue to tell those jokes with the intent of amusing our friends, there is no doubt we are at some level, insulting or hurting the feelings of those that chose to ride a different brand, and whether or not we intend to, we are driving away some real nice people.

John Simonick
Master LTP Instructor

Do you have a question you would like answered?

If so it is as easy as sending an email to the Director of the Leadership Training Program. You will be **Glad You Asked!**

Email the Director LTP at

pbroscher@sbcglobal.net

Glad You Asked!

Q. I noticed our District and Chapter do not have Membership Enhancement Coordinator positions filled. What is the responsibility of a District or Chapter MEC, in case I want to volunteer?

A. Let's look at the big picture first! GWRRA's motto is "Friends for Fun, Safety, and Knowledge." Anyone would guess that the "Safety" is achieved through Rider Education Program. Most people would correctly guess that the "Knowledge" is obtained through the Leadership Training Program. That leaves the "Fun" portion, which falls under the Membership Enhancement Program. Depending on how involved the MEC wants to be and how much help s/he has, the MEC could coordinate rides (through the Ride Coordinator), Special Events (working with a Team), Chapter or District Fund Raisers and/or Conventions (Rallies), drive the Couple of the Year, Individual of the Year, and Chapter of the Year Programs, and anything else that the Chapter or District does for FUN. It is, however, common for the aforementioned activities to be coordinated through various volunteers with oversight and input by the District or Chapter Director. It simply depends on the size of the Team and the capabilities and willingness of the individuals involved, as well as the willingness of the Director to delegate these things.

The most critical duties of the Chapter MEC, and the duties that should be prioritized, deal with GWRRA Membership, and include, but are not limited to:

- Maintaining a "Chapter Roster" consisting of all the names of people that have ever participated in any Chapter function (and passing it on to the Chapter when stepping down!)
- Contacting New Members and interested parties in the area (Area Run List is obtained monthly from the District MEC)
- Contacting Members that miss a Gathering or two, to ensure they are OK.
- Establish a plan for Recruiting Non-Members, and can include hanger tags, business cards to be left on parked Gold Wing seats, mall shows, relationship/agreement with local Honda shop(s), etc...
- Reminding Members to renew their Membership when time is approaching for their membership to expire (data obtained monthly as stated above)
- Contacting Members that do not renew to determine what can be done better to minimize future non-renewals, and possibly even getting the Member back!
- Establishing a "Phone Tree" as needed for urgent communication (Newsletters are once per month, and website and email don't guarantee timely receipt of information)

At the District level, the MEC obtains the ARL (Area Run List) from the Region, breaks it down by Chapter, and sends to each Chapter. The District MEC also appoints Chapter MECs (with Chapter Director Concurrence!). Another duty of the District MEC is to monitor GWRRA Members that are "unassigned" which means that they are typically too far from any Chapter to be considered a Participant of that Chapter. If there becomes a large number of GWRRA Members in an area not supported by a current Chapter, the District MEC points this out to the District Director, who with his/her Core Team, determines if there should be an attempt to start a Chapter in that area. Finally, the District MEC supports the Chapter MECs by answering questions, and providing training and guidance to help them achieve their objectives.

John Simonick
Master LTP Instructor



July 14, 2011

ANNOUNCEMENT:

Phoenix, Arizona—Gold Wing Road Riders Association (GWRRA) announced today it will bring to an end its planning of the Trikes & Bikes Rally that was to be held in Bowling Green Kentucky, September 30-October 2, 2011. This rally was to be a continuation of the five year history of trikes rallies that have been held in great cities like Bardstown, Kentucky and Branson, Missouri.

These rallies focused on the emerging trike industry and were the first in the industry to be primarily geared toward trikes by GWRRA. GWRRA values its partners in the industry, namely the vendors, hotels, the CVB, facilities, all of our Members and guests and especially the Volunteers for supporting our efforts.

Given the economic conditions as they are for 2011 and the rallies already planned in this region, GWRRA will look to 2012 for a new venue and a way to make it a bigger and better rally for our Members and vendors. GWRRA wishes to extend our deepest gratitude to the many folks who have helped us over the years with the trike rallies and look forward to serving you better in the years to come.

Edward Price

Edward S Price

Marketing Director
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NEWS RELEASE

Gold Wing Road Riders Association

FOR IMMEDIATE RELEASE

CONTACT: Edward Price
eprice@gwrra.org

800-843-9460

Gold Wing Road Riders Association Announces Wing Ding 2012 in Fort Wayne, IN!

Phoenix, Arizona, July 11, 2011– The Gold Wing Road Riders Association (GWRRRA) will hold its 34th annual Wing Ding at the Allen County War Memorial Coliseum in Fort Wayne, Indiana, in July 2012. Wing Ding, the world's largest Gold Wing tradeshow and "family reunion," will open on July 4th and run through July 7th, 2012. The theme for this international convention will be "*FUN IN THE FORT!*"

Wing Ding first graced the City of Fort Wayne in 2002 and set attendance records as its loyal fan base flocked to the self proclaimed "City of Restaurants" and enjoyed non-stop "Hoosier hospitality" from every corner of the community. In turn, event goers left an economic benefit to the city in the range of \$5-7 million. GWRRRA returned to Fort Wayne in 2005 with over 10,000 Members and guests.

According to Edward Price, Marketing Director, "This will be the third time we have returned to Fort Wayne and we are thrilled. This is where we set our all-time attendance record back in 2002 with 13,721 Members and guests. We anticipate breaking that record in 2012! Fort Wayne has always held a special place in our Members' hearts as one of the most "Friendly" and accommodating cities we have ever been!"

Wing Ding attractions include over 200 product vendors in the comfort of indoor, air-conditioned exhibit space, free seminars on motorcycling, touring, safety and products along with live entertainment throughout the four-day spectacle. Riders can also sharpen their riding skills by taking one of GWRRRA's award-winning Rider Education Courses. And, riders can try out new Honda motorcycles, courtesy of the Honda Demo Team. Wing Ding has established a loyal base of sponsors who make significant contributions to \$50,000 in cash and prizes that is part of the Wing Ding lore and excitement.

This convention will be a "community event" as well, with a Grand Parade going through Fort Wayne and many other events happening throughout the city. There is also an international flavor to Wing Ding with over 13 countries generally in attendance.

GWRRRA, whose motto is "Friends for Fun, Safety and Knowledge," is a non-profit organization that has over 72,000 Members in 50 countries. The Gold Wing Road Riders Association has 4,000 volunteer leaders who provide rider education and social structure, as well as organizing events, rallies, rides and meetings throughout the year. Call (800) 843-9460 for more information or check out the website at www.wing-ding.org

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2011 / 2012 Events



**Wing Ding 34
Fun in the Fort**

July 4 - 7, 2012

<http://www.wing-ding.org/>

2011 Events

Region L	August 4 - 6
Region I	August 4 - 6
Region E	September 2 - 4
Region A	September 15 - 17
Region D	September 15 - 17

2011 Events

Illinois District	August 5 - 6
Kentucky District	August 11 - 13
New York/New Jersey District	August 11 - 13
Iowa District	August 12 - 13
Colorado District	August 25 - 27
Kansas District	August 26 - 27
Idaho District	September 2 - 4
California District	September 2 - 4
Pennsylvania District	September 8 - 10
North Carolina District	September 22 - 24
New Mexico District	September 22 - 24
Nevada District	October 7 - 8
Virginia District	October 7 - 9
Mississippi District	October 13 - 15
Oklahoma District	October 28 - 29
Arizona District	October 28 - 30

2012 Events

Region H	March 29 - 31
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2012 Events

Maryland District	January 26 - 28
Florida District	March 22 - 24
Alabama District	April 19 - 21
South Carolina District	April 26 - 28
Georgia District	June 14 - 16

Don't see your Region or District event listed?

Contact the Insight Newsletter Editors
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