

A NEW APPROACH TO AN OLD ISSUE



“The Chapter Director has completed their tenure. No one wants to step up to be the CD. The Chapter might close if no one is willing to help out.” Have we ever heard these words from a Chapter?

That is exactly what was said in Chapter T a few years ago. Not only was the CD ready to step down but the Assistant Chapter Director position was also vacant.

In the fall of that year, a staff meeting was held to discuss this serious situation. “Joey”, a staff member suggested the following: “What if our CD would stay in position “on paper”, and the staff would help “share the lead” for the next year? The support from the staff was unanimous.



And so it began: Each month a different staff member took charge of the Gathering. They came equipped with a detailed Agenda which was also emailed to the Members as a “Gathering Reminder”. Joey and Glen did a great job of preparing these Agendas.



The response was great and attendance started to increase at the gatherings and other Chapter events. The Members became more engaged, the morale went up and the Gatherings turned

out to be more interesting and FUN. Soon, even non-staff Chapter Members were asking for a turn “at the helm” for their monthly Gatherings. When you only have the responsibility once a year and not once every month it’s really not work, just Fun! The ideas, planning, preparation and production of the Gathering all improved immediately. There were instant rewards for both that month’s leader and the Chapter as well.

Even after the Chapter found a new CD and Assistant CD, they continued to utilize their “share the load” ideas. Everyone has truly enjoyed their opportunity to serve and attendance at the Gatherings has increased as much as 30-50%.

Having a rotating Chapter Gathering Leader was just the beginning of the changes that helped turn this Chapter around. The Chapter likes to ride; so “Glen” steps up as Ride Coordinator and plans out a Ride Calendar for the entire year. Chapter Member input is utilized to appeal to as many Members as possible. Ride Reminders are sent out with an opportunity for a participant to be a Lead or Tail for that ride.

Next they added other events and again used the same plan with Event Reminders and had similar successes. What effect has all of this had on their Chapter in the last few years? Let’s start with Joey Goff who became Newsletter Editor and Event Coordinator. Then her husband, Glen was appointed Assistant Chapter Director in and is now the new Chapter Director. Together they were the Chapter Couple of the Year and now the District Couple of the Year. This Chapter also had the awesome opportunity of hosting the District Rally in their area this year. They were very instrumental in making the Rally a great success.



So we now see a very strong Chapter in GWRRA that is helping to provide our Members with a rich, rewarding and FUN experience for all. Please join Sandi and me as we salute and congratulate **Chapter T in Nampa, Idaho** and their 2017 Chapter Directors, **Glen and Joey Goff** for deciding to “think outside of the box”

If you think that this kind of approach might help a Chapter in GWRRA, please let us know. Remember “Ray’s Rule”: **If you live more than 5 miles away from this Chapter you can steal this or any other good idea.** In fact, Chapter T will help you by forwarding copies of their “Monthly Gathering Agendas” for your information and use.

If you have a great idea in your Chapter that you would like to share with the rest of your “extended family” in GWRRA, please let me know and we will help your Chapter, and help other Chapters, by publishing your “Out of the Box Thinking!”

Thank you, now let’s go for a ride, weather permitting!

Ray and Sandi Garris
Directors of GWRRA

Chapter T Gathering

May 17, 2016

Canyon Creek - Shiloh, Nampa ID

Dinner 6 PM - Gathering Following Dinner

Gathering Leader - Gary Evans

AGENDA

Welcome Members and Guests

*Horizon Training/Ride Coordinator - Glen
Ride Calendar Updates & Revisions*

*Chapter Educator - Tom
Parking Lot Practice*

*District/Region Updates & Membership Enhancement
Bill & Nancy*

Happy 6th Birthday Chapter T

"You've Come a Long Way Baby!"

and

"Thanks for the Memories"

Single, couple, group pictures in Chapter shirts

Newsletter & Events - Joey

Happy Birthday - Maxeen Evans May 9

Newsletter Articles Due June 1 - Short Discussion on Article Submission

Miscellaneous

Door Prizes & 50/50 Drawing

Next Chapter Gathering June 21 - Gathering Leader Bill Lea

Thank you for coming. See you at the next ride or event!

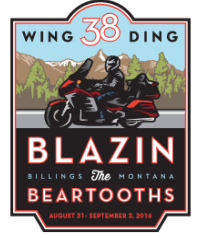




Chapter T Gathering & Ride Reminder

August 16, 2016

***Canyon Creek - Shiloh, Nampa ID
Dinner 6 PM - Gathering Following Dinner***



Gathering Leader - Glen Goff, Asst Chapter Director

AGENDA

Welcome Members and Guests

District Convention Recap

Messages from Chapter Director Bubba & District Directors Don & Sharon Weber

Membership Enhancement/Other District & Region Updates - Bill Lea

Chapter Educator Updates - Tom

Ride Coordinator Updates - Glen

Next Ride August 20 - Warm Lake, Lunch at Northshore Lodge

KSU 8:30 AM - Beacon Light Chevron on Hwy 55, Eagle



Wing Ding Discussion - Who, when, where. Please complete the info sheet so that we can provide this information to all riders. Everyone is on their own or with their own group of riders. May have a possible lunch or dinner gathering sometime during Wing Ding. This will not be coordinated by the Chapter.

Newsletter & Events - Joey

Happy Anniversary - Arden & Renae Hill, John & Denise Scholl, Mac & Martha Eld

Happy Birthday - Steve Lloyd, John Scholl, Gary Evans, Carol Coats, Joey Goff

Newsletter Articles & Pictures Deadline September 7th due to Wing Ding & plan to print by September 10th

Special Presentation

Miscellaneous

50/50 Drawing

Next Chapter Gathering September 20, 2016

Thank you for coming. See you at the next Gathering, ride, or event!