THE MOTORIST AWARENESS PROGRAM MVP OF THE YEAR AWARD
AND
THE MOTORIST AWARENESS PROGRAM MERIT AWARD

GWRRA annually recognizes and honors those persons who have gone above and beyond in their participation in the Motorist Awareness Program. These awards are announced and presented at Wing Ding.

Nominees for recognition are requested from each of the Districts during the first quarter of each year. The National MAP team will review the nominations, (and include the District MAP officer as appropriate) and choose candidates. The candidates will then be submitted to the Motorist Awareness Program Director no later than May 31 of each year.

All candidates submitted are considered for Motorist Awareness Program Merit Awards. Additional merit awards may be presented at the discretion of the Motorist Awareness Program Director.

The Motorist Awareness Program Director and his team will review all of the candidates and select one Motorist Awareness Program MVP of the Year. Selection is based on written nominations and any additional letters of recommendation or support submitted with the nomination. The selection of an outstanding Motorist Awareness Program MVP of the Year represents the recognition of an individual or couple who not only supports and promotes GWRRA and the Motorist Awareness Program, but who also is an outstanding liaison between riders and the non-motorcycling public – the core of the Motorist Awareness Program.

The following criteria should be considered in the evaluation of nominees:

1. Be a current member of GWRRA
2. Actively and enthusiastically promotes the mission of the Motorist Awareness Program.
3. Sets a positive example for all motorists and riders alike.

To be considered for these prestigious awards, nominations must be submitted with a written statement attesting to their activities and support, any unique qualities or accomplishments and other reasons for consideration. Written nomination material will be the only information considered during selection, therefore it must be as complete and descriptive as possible.